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To: Kester, Tonykester@aging.sc.gov
Date: 3/29/2016 2:01:35 PM
Subject: Join my Speechwriters & Executive Communicators Group

Dear Communicator,

I hope you are doing well, and that you're fighting the good fight for clear, simple and honest communications.

Big news:

We just launched a new LinkedIn group for executive communicators and speechwriters. Nowadays, that means nearly everyone in the PR and corp comms world.

Nothing is more important in leadership communications than storytelling.

And we plan on using our new group as a bulletin board for communicators who believe in the power of great stories.

I would love to have you join.

Here is a [link to the group](#) .

I hope to see you there soon.

Mark

P.S. You need to check out the great content that group members already have access to.

Here's one post I really love: [*10 Reasons your presentation didn't wow your audience.*](#)

It's chock full of tips you can put to use immediately.

P.P.S. We've also posted a new job at HP for a [senior executive comms manager](#) .

[Unsubscribe me from this list](#)

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