

From: [Godfrey, Rob](#)

To:

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Subject: Gov. Haley, Sec. Hitt visit BMW corporate headquarters in Munich

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[Gov Haley at BMW.JPG](#)

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## **Gov. Haley, Sec. Hitt visit BMW corporate headquarters in Munich**

*Haley continues tradition established by Gov. Campbell*

**COLUMBIA, S.C.** – Gov. Nikki Haley and Commerce Secretary Bobby Hitt last week visited BMW's corporate headquarters in Munich, Germany.

Gov. Haley and Sec. Hitt met with Dr. Norbert Reithofer, CEO and Chairman of the Board of Management; Frank-Peter Arndt, Chief Production Officer, Member of the Board, BMW; Maximilian Schoberl, Senior Vice President Corporate Affairs; and Dr. Thomas Becker, Vice President Government Affairs.

Pictures of the visit are attached.

Gov. Haley's visit continued a South Carolina tradition in which every governor since Carroll Campbell has met with the sitting CEO and Chairman of the Board of Management of BMW.

BMW broke ground in South Carolina in 1992 and began manufacturing automobiles in Spartanburg in July 1994. The plant is now the expertise center for BMW's X models and is the sole global producer of the X3, X5 and X6. In 2010, the plant produced more than 159,000 vehicles. BMW has approximately 40 suppliers in the state and employs more than 7,000 associates in South Carolina.

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