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Subject: 10 cities with bright ideas / Cutting costly road congestion / Big data meets virtual reality

WELCOME TO SMART CITIES NOW

Updates on smart city progress around the globe

NEWS & TRENDS

10 cities with bright ideas: The Ash Center at Harvard is out with its annual spotlight on innovative government programs – and there are a lot of U.S. cities on the list of innovators. We're highlighting 10 of them at the site and linking you to a summary of all 124 bright ideas. Who knows? You may want to borrow a few of them. [MORE >>](#)

Big data meets virtual reality: Space-Time Insight is using virtual reality to allow utility managers to actually experience big data. It's giving some of them their first-ever view inside a substation. See how experiencing data can make data much easier to manage -- and why that benefits everyone. [MORE >>](#)

Making open data more open: Opening data can truly transform smart cities and a new coalition is helping cities take that step. Find out how IBM, GE and others plan to help cities open their data faster and at lower cost than ever before. [MORE >>](#)

Partner spotlight: MasterCard, Ooredoo, Badger, Elster, UST
Bogota's urban mobility transformation gets a boost from MasterCard...
Ooredoo will offer smart home solutions in Qatar... Badger Meter teams with Aeris on Santa Fe water project... Minnesota electrical co-op goes with Elster AMI system... UST Global helps take the trash out of India's National Games. [Click for details >>](#)

PILOTS & PROJECTS

Can you afford to ignore road congestion? Road congestion is costing the United States economy upwards of \$100 billion a year in wasted fuel and time. And traffic jams certainly aren't unique to the U.S. Click for some innovative solutions – pop-up buses among them – designed to help cities unclog their roadways. [MORE >>](#)

NA's first major smart cities conference + expo coming Sept. 14-16
Smart Cities Council will host its inaugural Smart Cities Week event Sept. 14-16 at the Renaissance Hotel in Washington, D.C. -- and you're invited! The event will feature a full program of internationally known experts. You'll witness case studies with best practices from the world's most successful smart city projects. And we'll have an exposition floor full of cutting-edge technology exhibits. [Register today >>](#)

We are proud to have these leading global companies as Smart Cities Council Lead Partners: Allied Telesis, Alstom, Bechtel, Cisco, Cubic Transportation Systems, Enel, General Electric, IBM, Itron, MasterCard, Mercedes-Benz, Microsoft, Ooredoo, Qualcomm, S&C Electric, Schneider Electric ... and our Associate Partners: ABB, Alphinat, Apex CoVantage, Badger Meter, BehaviorMatrix, Bit Stew Systems, Black & Veatch, CH2M HILL, Civic Resource Group, Elster, Enevo, Entrigna, GRID20/20, Hutchison Kinrot, Imex Systems, Neptune Technology Group, Opower, Oracle, OS/soft, Saudi Telecom,

JESSE'S PICKS

Meet the team

In addition to the world-leading companies that are **Council lead** and **associate partners** and a stellar roster of experts who serve on our **Advisory Board**, there's an accomplished team working with me at the Council to support our smart cities mission. If you're interested, you can [click this link](#) learn more about our staff and how to contact them.

SMART CITY EVENTS

4.2: Automation & Power World 2015 – Houston

3.3: India Smart Grid Week – Bangalore

4.18: American Planning Association – APA 2015 – Seattle

4.26: Smart Cities Readiness Workshop – Dubai

[Get details on these and more smart city events >>](#)

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