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Subject: Inspiring the American Dream Foundation Announces Addition of David M. Wyman to Board of Directors

Press Release

For Immediate Release
June 30, 2016

Inspiring the American Dream Foundation Announces Addition of David M. Wyman to Board of Directors

Sunset, SC — June 30, 2016 – Inspiring the American Dream Foundation today announced the election of Dr. David M. Wyman to its Board of Directors. The appointment supports Inspiring the American Dream Foundation's growth strategy that includes development and distribution of its *American Dream Literacy Tool Kit* throughout South Carolina.

Dr. Wyman is currently an Assistant Professor in the Department of Management and Marketing (formerly Management and Entrepreneurship) and the Director of the Center for Entrepreneurship at the College of Charleston's School of Business. He has also taught at Colorado State, University of San Diego, and was the Associate Director of the Spiro Institute for Entrepreneurial Leadership at Clemson University. His research interests center on entrepreneurship and real estate. David earned his Ph.D. from the University of Aberdeen, Scotland.

Prior to joining academia, Dr. Wyman was a successful inventor and entrepreneur. As the Principal of Wyman Associates, he invented / licensed over 50 toy products including baby toys, dolls, electronics and board games. One of his most successful games was *13 Dead End Drive*, which sold over 3 million copies worldwide.

"We are extremely pleased to welcome David Wyman to our Board of Directors," said Bob Basmadjian, Co-Founder and Chairman of Inspiring the American Dream Foundation. David is committed to sparking entrepreneurial initiative and innovation and is a perfect fit as we begin to introduce our American Dream Literacy Tool Kit throughout the state of South Carolina."

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About Inspiring the American Dream Foundation

Inspiring the American Dream Foundation, a 501(c)3 organization, has been established to help inspire children and young adults to achieve the American Dream, a set of ideals in which freedom, ability and virtue provide the opportunity for prosperity, happiness and upward mobility, regardless of race, ethnicity or social class. By engaging children of all ages, nationalities and backgrounds with an appreciation for the ideals, values and virtues inherent in the American Dream, the Foundation will help prepare students across the country to become independent, prosperous and productive members of

society. For additional information, visit www.inspire-the-dream.org

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