



STATE OF GEORGIA
OFFICE OF THE GOVERNOR
ATLANTA 30334-0900

Nathan Deal
GOVERNOR

March 20, 2015

Mr. Muhtar Kent
The Coca-Cola Company
One Coca-Cola Plaza N.W.
Atlanta, GA 30313

Dear Muhtar:

Since taking office, I've made it my top priority to make Georgia the No. 1 place in the nation to do business, and we've now accomplished that goal three times over. These accolades speak to the commitment and support from Georgia companies, our industry partners, communities and the citizens of Georgia. Many of the steps we've taken in the past four years reflect our commitment to creating a pro-business environment and strengthening our workforce infrastructure.

Our economic development assets, including connectivity through our airports and ports, our low cost of doing business and our thriving communities make Georgia the premier location to grow or relocate a business. These distinctive advantages have helped us cultivate 17 FORTUNE 500 companies. Most recently, we have experienced major expansions of companies such as Mando Corp., General Motors, AirWatch, Koch Foods, Engineered Floors, Pulte Group, AT&T, Toyo Tire, Fiserv, Keurig Green Mountain, Beaulieu International Group, Acuity Brands, Kubota, Unisys, Haring and Mercedes-Benz USA.

In June, the state is partnering with FORTUNE magazine to publish a special section on Georgia to help showcase our state, and your achievements, to decision-makers around the United States and across the globe in the 2015 FORTUNE 500 issue. This annual FORTUNE issue, which is the ultimate barometer of business success, ranks the top 500 companies in the United States. I believe this Georgia section is an excellent way to feature our strengths and collective successes to the almost 4 million business leaders that read FORTUNE.

On behalf of the Georgia Department of Economic Development, I would like to invite you to participate in this effort. The state will leverage your participation with a strong message about Georgia's business-friendly environment and will include this special section in its business development materials to extend its reach and longevity.

A representative of FORTUNE will contact you within the next two weeks with additional details. Please feel free to call Robert Payne at the Georgia Department of Economic Development at 404-962-4116 should you have any questions. Thank you for considering this opportunity, and I hope you will partner with us to showcase the best of our state.

Sincerely,

A handwritten signature in black ink that reads "Nathan Deal".

Nathan Deal
Governor of Georgia