

State of South Carolina
Proclamation
by
Governor Jim Hodges

WHEREAS, DECA – An Association of Marketing Students is a national career and technology organization for students preparing for entrepreneurial, marketing, or management careers; and

WHEREAS, DECA is committed to fostering partnerships between America's leading businesses and marketing educators to better meet corporate needs and the needs of DECA members; and

WHEREAS, DECA helps students develop the skills, knowledge, and attitude necessary for future success by providing teachers and members with educational and leadership development activities, utilizing on the job experience, and offering a program of competency based competitive events in specific marketing occupational areas; and

WHEREAS, DECA's commitment to school-to-work as a national effort to better prepare young people and adults for the work force has earned them recognition by the United States Department of Education and the National School-to-Work office.

NOW, THEREFORE, I, Jim Hodges, Governor of the Great State of South Carolina, do hereby proclaim February 11 – 17, 2001, as

DECA WEEK

throughout the state and encourage all South Carolinians to recognize the many contributions made by DECA to the future success of the young people of the Palmetto State.



Jim Hodges

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Governor
State of South Carolina