

From: Samantha Pang <spang@wmglc.com>
To: Mottel, Haley HaleyMottel@gov.sc.gov
CC: Veldran, Katherine KatherineVeldran@gov.sc.gov
Lindsey Smulders lsmulders@wmglc.com
Date: 4/7/2014 9:27:20 AM
Subject: RE: 2014 First Gentleman's Invitational Partnership

Hi Haley,

I do have four names for you, but waiting on the completed forms. Sorry for the delay, I will get them to you ASAP!

Bill Drewry, Rich Calacci, Harry Kagman, Glenn Riedman

Thanks,
Sam

Samantha Pang | Wasserman Media Group
P: 416-214-6103, ext. 228 | M: 647-390-0068

From: Lindsey Smulders
Sent: Monday, April 07, 2014 8:54 AM
To: Mottel, Haley
Cc: Veldran, Katherine; Samantha Pang
Subject: RE: 2014 First Gentleman's Invitational Partnership

Hi Haley,

I unfortunately don't think I have good news for you! Sam, can you please follow up?

Thank you,
Lindsey

Lindsey Smulders (Welsh) | Wasserman Media Group
P: 416-214-6103, ext.225 | M: 647-882-4211

From: Mottel, Haley [<mailto:HaleyMottel@gov.sc.gov>]
Sent: Monday, April 07, 2014 8:23 AM
To: Lindsey Smulders
Cc: Veldran, Katherine
Subject: RE: 2014 First Gentleman's Invitational Partnership

Good morning Lindsey,

Hope you are well. Katherine asked that I check in with you to see if you had a status update for the players in the First Gentleman's Invitational. Please let me know if you have any questions! Hope you have a great day!

Name	Affiliation	Title	Handicap	Size
	RBC			
	RBC			
	RBC			
	RBC			

Thank you,
Haley

Haley Mottel
Legislative Liaison
Office of Governor Nikki R. Haley
Office: (803) 734-0082
Mobile: (803) 240-1512
HaleyMottel@gov.sc.gov

From: Lindsey Smulders [<mailto:lsmulders@wmglc.com>]
Sent: Tuesday, March 18, 2014 1:08 PM
To: Veldran, Katherine
Cc: Derek Paton; Mottel, Haley
Subject: RE: 2014 First Gentleman's Invitational Partnership

Thanks Katherine, we will get the information out to RBC for their one foursome but I'm not too hopeful we'll have RSVP's my March 28th. We'll do our best 😊

As for the logo on the shirt, as discussed we are ok removing 'presented by Boeing'. Also note that the colours appear to be reversed, see below:

Correct (if RBC Heritage text is white, the RBC letters in shield need to be white)



Incorrect



I can't open EPS files but attached should be the right all white logo. Let me know if not!

Thanks,
Lindsey

Lindsey Smulders (Welsh) | Wasserman Media Group
P: 416-214-6103, ext.225 | M: 647-882-4211

From: Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]
Sent: Tuesday, March 18, 2014 1:00 PM
To: Lindsey Smulders
Cc: Derek Paton; Mottel, Haley
Subject: RE: 2014 First Gentleman's Invitational Partnership

Lindsay and Derek,
Thank you for your support!

Wind shirt: *Linds thanks for the call.*

- Attached is a sample of the First Gentleman's Invitational (FGI) wind shirt.
- We would order - navy with 3 logos – RBC, FGI, and the SC Power Team.
- I will email you the mock-up ASAP for your approval.

RBC foursome:

- Attached is FGI information and RSVP player form.

Please let me know if you need anything else.

Thank you again for RBC's support.

Katherine

Katherine F. Veldran

Director of Legislative Affairs | Office of Governor Nikki Haley

O: 803-734-5124 | C: 803-767-7583

KatherineVeldran@gov.sc.gov

From: Lindsey Smulders [<mailto:lsmulders@wmgllc.com>]
Sent: Tuesday, March 18, 2014 9:45 AM
To: Veldran, Katherine
Cc: Derek Paton
Subject: RE: 2014 First Gentleman's Invitational Partnership

Hi Katherine,

Thanks for your note and vmail, I hope all is well!

RBC is looking forward to partnering with your event this year, the shirt mockup below looks great. Would the wind shirts be an incremental cost? If its easiest please have the shirt invoice made out to my attention and we'll pay your vendor directly.

How many foursomes are available to RBC this year?

Thank you, and let me know when it's a good time to chat on the phone if you'd prefer that.

Linds

Lindsey Smulders (Welsh) | Wasserman Media Group
P: 416-214-6103, ext.225 | M: 647-882-4211

From: Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]
Sent: Monday, March 17, 2014 1:24 PM
To: Lindsey Smulders
Cc: Derek Paton
Subject: 2014 First Gentleman's Invitational Partnership
Importance: High

Lindsay,

Happy Monday!

Thank you for your time during Sponsorship Day to discuss with Amy and I the 2014 First Gentleman's Invitational.

We would like to thank you and Derek again for RBC's partnership in the 2013 First Gentleman's Invitational. Its

success would not have been possible without RBC's partnership.

With the momentum we have gained and with Michael Haley's return from Afghanistan, we believe the 2014 First Gentleman's Invitational will be a milestone event for South Carolina.

Below and attached are the golf shirts that RBC sponsored last year. We hope RBC will participate and partner with us for this year's tournament.

Would RBC be interested in sponsoring the golf wind shirts for this year's tournament? I can provide you with a mockup of the wind shirt with prices – *this order would be very similar to last year's*.

Please let me know when you're available for a call to discuss details about 2014 First Gentleman's Invitational.

I look forward to our call.

Thank you,

Katherine

Katherine F. Veldran

Director of Legislative Affairs | Office of Governor Nikki Haley

O: 803-734-5124 | C: 803-767-7583

KatherineVeldran@gov.sc.gov

From: Derek Paton [<mailto:dpaton@wmgllc.com>]

Sent: Tuesday, March 12, 2013 7:14 PM

To: Veldran, Katherine

Cc: Lindsey Welsh

Subject: RE: FGI Golf Shirts

Hi Katherine,

RBC would like to purchase the shirts for the event participants. Lindsey will connect with you tomorrow on the shirt, logo placement and approval, etc.

Derek Paton

Vice President | Golf Division

Wasserman Media Group

1333 Dorval Drive, Suite 300

Oakville, Ontario Canada L6M 4G2

P: 905-815-3348, ext. 239

M: 905-467-3884

www.wmgllc.com

From: Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]

Sent: March-11-13 11:13 AM

To: Derek Paton

Subject: FGI Golf Shirts

Derek,

Attached is the quote and below is a mockup of the golf shirts for the FGI. If you need anything else please let me know.

I'm around all day. Thank you for your support.

Thank you,

Katherine



RIGHT SLEEVE



Katherine F. Veldran
Legislative Liaison | Office of Governor Nikki Haley
O: 803-734-5124 | C: 803-767-7583
KatherineVeldran@gov.sc.gov