

From: Symmes, Brian <BrianSymmes@gov.sc.gov>  
To: Godfrey, Rob <RobGodfrey@gov.sc.gov>  
CC: Adams, Chaney <ChaneyAdams@gov.sc.gov>  
Date: 6/15/2015 3:23:10 PM  
Subject: FW: Press Release - RM Auctions Comes to Hilton Head, Governor's Quote  
Attachments: Auctions America at 2015 HHIMF Event-DRAFT 6 15 2015.docx

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Attached is a press release sent over to us from PRT announcing a car auction coming to Hilton Head. They have asked that the governor provide a quote for it.

Please let me know if I can provide any further information that isn't included in this email or the email below from Dawn.

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From: Dawn Dawson [mailto:ddawson@scprt.com]  
Sent: Monday, June 15, 2015 11:21 AM  
To: Symmes, Brian  
Cc: Parrish, Duane; Amy Duffy  
Subject: FW: Press Release - RM Auctions Comes to Hilton Head, Governor's Quote  
Importance: High

Hi, Brian Symmes. This is a confidential email, please. Organizers of the Hilton Head Island Motoring Festival are seeking a quote from Gov. Haley for a press release they'd like to issue this week, announcing their partnership with the prestigious Auctions America RW (affiliated with Sotheby's) for a collector-car auction they're planning. They're thinking this new development in luxury auto news would complement the recent announcement about Volvo and the continued success with BMW.

The festival's press release will be issued simultaneously with Sotheby's.

Attached is the draft they're working from. A recommended quote from the governor is in blue, but they are happy to include whatever you'd like her to say. If you all have time today, can you please review and let us know whether you'd like Gov. Haley to be quoted in this release, and if you're OK with the quote as written or prefer edits.

Thank you for your time!

Dawn Dawson-House  
Director of Corporate Communications  
SC Department of Parks, Recreation & Tourism  
1205 Pendleton Street  
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From: Carolyn Vanagel [mailto:cvanagel@hhiconcours.com]  
Sent: Monday, June 15, 2015 10:13 AM  
To: Dawn Dawson  
Cc: Amy Duffy; Duane Parrish; Harrell, Lindsey; 'Charlie Clark'

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Subject: Press Release - RM Auctions Comes to Hilton Head, Governor's Quote

Importance: High

Dawn,

As we discussed, we are pleased that the Hilton Head Island Motoring Festival & Concours d'Elegance will this year be partnering with Auctions America by RM Auctions on a collector car auction which will take place in the Westin Hotel on Saturday, October 31. RM Auctions recently announced a partnership with Sotheby's, a global leader in auctions which makes them the top auction house in the country. We will be announcing this partnership and would like to include a quote from the Governor as this represents another major automotive addition for the State.

I have attached the draft press release with a suggested quote from the Governor in blue. The yellow highlights are for RM who will be co-releasing this announcement to the national press. I appreciate your working with the Governor's PR team to get sign off on the quote. As Volvo and BMW are both major sponsors of our event, this is a terrific opportunity for SC to add another automotive giant to their ranks.

Our goal is to have this approved by end of day if at all possible. Please keep in mind this announcement is highly confidential as has not been released to anyone as the contract was just signed last week. Many thanks!

All the best,

Carolyn Vanagel  
President  
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