

From: Taillon, Jeff

To: LeMoine, Leigh <LeighLeMoine@gov.sc.gov>

Mayer, Doug <DougMayer@gov.sc.gov>

Veldran, Katherine <KatherineVeldran@gov.sc.gov>

Pitts, Ted <TedPitts@gov.sc.gov>

Symmes, Brian <BrianSymmes@gov.sc.gov>

Stirling, Bryan <BryanStirling@gov.sc.gov>

Date: 8/14/2013 4:49:37 PM

Subject: Brief: H. 3061: Concussion in Student Athletes - Ceremonial Bill Signing

H. 3061: Concussion in Student Athletes – Ceremonial Bill Signing

Thursday, August 15 at 10:00 AM

Bill Details: Concussion in Student Athletes, H. 3061- Sponsors: McCoy and Fair

Location: Dorman High School Arena, 1050 Cavalier Way, Roebuck, S.C.

Primary Location Contact:

Jeff Taillon 803-767-7653

Gwynne Goodlett 803-381-2929

Run of Show (subject to change):

- Dorman High School rep – Brief welcoming remarks
- Harry Davis, Spokesman for Joint Citizens and Legislative Committee on Children – remarks
- Governor Nikki R. Haley – remarks
- Dr. Sheldon L. Herring, President Brain Injury Leadership Council, Neuropsychology – remarks
- Joyce Davis – Executive Director SC Brain Injury Association – remarks
- Craig Clark – President-Elect SC Athletic Trainers Association – remarks
- Governor will move towards signing table – others will follow
- Signing of the bill
- Present the signing pens
- Q & A – from the podium
- Pictures

Bill Details:

- This bill creates a section of code targeted at reducing, identifying, and treating concussions in student athletes.
- Requires that nationally credentialed guidelines for the identification and treatment of concussions be posted in DHEC and SDE's websites. These guidelines will apply to all High School league sanctioned events.
- Requires local school districts to develop guidelines based on state standards and implement them.
- Parents must receive and provide written acknowledgement of receipt of these guidelines before a student can play.
- Students suspected of having a concussion during play or practice must be removed from activities, but may be reinstated following a medical assessment and the determination that no concussion is suspected.
- Students who, after evaluation, have a suspected concussion must have physician clearance prior to reengaging in play or practice.
- Provides immunity for athletic trainers and certain volunteer medical professionals.
- There is no fiscal impact associated with the bill.
- Passed Senate (36-0), House (109-0).

Talking Points:

- This bill creates a section of code targeted at reducing, identifying, and treating concussions in student athletes.
- Requires that nationally credentialed guidelines for the identification and treatment of concussions be posted in DHEC and SDE's websites. These guidelines will apply to all High School league sanctioned events.
- Requires local school districts to develop guidelines based on state standards and implement them.
- Parents must receive and provide written acknowledgement of receipt of these guidelines before a student can play.
- Students suspected of having a concussion during play or practice must be removed from activities, but may be reinstated following a medical assessment and the determination that no concussion is suspected.
- Students who, after evaluation, have a suspected concussion must have physician clearance prior to reengaging in play or practice.
- Provides immunity for athletic trainers and certain volunteer medical professionals.

Invites:

SC House/Senate

Others Attending:

Secretary of State Mark Hammond
Principals and Athletic Directors from High Schools statewide
Riley Fields, Direct of Community Relations, Carolina Panthers
Travis Johnston, Clemson Sports Medicine
Representative from USC Sports Medicine
Byron Millwood, Gilbert High School Head Athletic Trainer

Location Setup:

- Podium
- State Seal
- Microphone
- Signing table
- Flags

Other Pieces:

Prepare bill for signature/signing pens
Press Advisory/Facebook/Tweet about event

Signing pens:

Senator Mike Fair
Representative Peter McCoy
Harry Davis – Spokesman for Joint Citizens and Legislative Committee on Children
Dr. Sheldon L. Herring – President Brain Injury Leadership Council, Neuropsychology
Joyce Davis – Executive Director SC Brain Injury Association
Craig Clark – President-Elect SC Athletic Trainers Association

Surrogate Statements:

Jerry Richardson Owner and Founder of the Carolina Panthers, "The player safety initiative is important to the National Football League on every level. In passing the athletes bill, the state of South Carolina is taking an important step in the prevention and treatment of concussions that occur in student-athletes. We applaud the leadership of Governor Haley and the legislature in better protecting the young athletes of South Carolina."

State Representative Peter McCoy (R – Charleston), the sponsor of the bill and former high school and collegiate athlete, stressed the importance of increased protection of student athletes without costing the state any new money, "Protecting our youth is critical to preserving our society. I am thankful my colleagues supported this legislation to enhance the safety of our student athletes. And, I am proud that we did this

without cost the taxpayers any money by using existing research and communication means.”

State Senator Mike Fair (R – Greenville) – (Feel free to edit for context) “During my time as a former USC quarterback, I had several concussions. Research now tells us that when a young person gets even a single concussion, there can be life-long effects. The unanimous passage of this bill in the General Assembly and the Governor’s resounding support mean that we will now have model protocols across the state to prevent, recognize, and treat head trauma in student athletes. The Joint Citizens and Legislative Committee on Children was proud to endorse this legislation to help our young people be safer than ever before.”

Jeff Taillon

(803) 734-5129|Direct Line

(803) 767-7653|Cell