

---

**From:** Smith, Austin  
**Sent:** Wednesday, October 14, 2015 5:17 PM  
**To:** Haley, Nikki  
**Cc:** Patel, Swati; Godfrey, Rob; Symmes, Brian  
**Subject:** Information Requested from PRT

Please see below the information you requested from Duane. He is also going to send us some photos and video shot at tourism destinations this week.

**State Parks:**

- All State Parks have reopened except Hampton Plantation. It will reopen tomorrow afternoon.
- KNOWN revenue losses through yesterday are \$344,334 (includes Y-O-Y losses and refunds that have been issued).
- Physical damage is less than \$1 million for all parks, NOT including beach erosion.
- We have restarted our social media campaign to get people back to state parks.

**Golf Courses:**

- There are 360 public golf courses in South Carolina.
- Two are closed from water damage: one in Horry County and one in Charleston County.

**Tourism Businesses:**

- Overall occupancy for the state was down 8.4% for the week.
- Columbia's numbers look strange as STR breaks out east vs west, which follows the Congaree river. It appears that as National Guard, State Guard, FEMA, etc. came to town, they occupied hotels predominantly in West Columbia and Lexington (as most hotels in Columbia proper didn't have water or had a boil water advisory).
- The Grand Strand occupancy was down about 19% last week.
- The Charleston area appears to be down overall about 18%, but the peninsula and West Ashley were down nearly 25%.
- Hilton Head fared the best along the coast, down about 10%.
- YTD, we have been trending 5% up in occupancy statewide, so the net loss is actually more than stated above.

Segment	Current Week Occupancy Percent Change (%) vs Same Day/Week in 2014							
	Sun 10/4/15	Mon 10/5/15	Tues 10/6/15	Wed 10/7/15	Thur 10/8/15	Fri 10/9/15	Sat 10/10/16	Total Week

United States	1.3	0.2	0.2	0.4	0.0	0.3	1.1	0.5
South Atlantic	-1.3	-3.6	-0.9	0.5	1.4	0.3	-0.2	-0.4
South Carolina	1.0	-15.9	-15.1	-8.6	1.3	-8.7	-10.1	-8.4
Savannah, GA	-3.7	-1.9	-3.2	-8.0	-11.8	-11.4	-8.1	-7.2
Myrtle Beach	-21.0	-32.2	-33.4	-22.7	2.1	-13.2	-21.1	-19.5
Martinez/Aiken/I-20	-3.8	-12.4	-14.4	-11.3	-5.6	11.1	2.7	-5.5
Rock Hill/Monroe	12.3	4.2	3.5	9.1	8.0	7.9	2.2	6.3
Spartanburg	16.4	3.9	14.7	13.2	23.0	-6.9	-2.7	7.3
Greenville	-2.1	-6.4	-7.1	-1.1	-3.5	-12.3	-12.6	-7.0
Anderson/Clemson	13.9	24.5	21.7	12.9	6.0	-20.8	-12.9	2.2
Columbia East	31.6	-21.8	-29.8	-17.9	4.9	-8.2	-2.6	-9.2
Columbia West	52.3	13.3	12.5	15.6	28.7	8.4	16.7	18.9
Florence/Dillon	101.2	15.7	-6.9	-9.6	-1.6	0.0	5.7	10.8
Orangeburg/Sumter	42.2	-4.8	-12.3	-11.9	-7.1	-17.7	-15.3	-6.6
Hilton Head/Beaufort	-26.1	-19.3	-13.2	-4.7	-4.0	-4.6	-8.7	-9.9
I-95 Walterboro/Hardeeville	-27.4	-28.3	-23.1	-12.2	-3.0	-18.9	-21.3	-18.9
South Carolina Rural Areas	18.8	-7.1	-6.2	-2.8	6.0	-1.3	-4.5	-0.6
North Charleston	1.1	-19.2	-9.0	-4.2	3.8	-4.9	-8.1	-5.9
Charleston Airport	11.6	-7.7	-6.0	-3.6	2.1	-7.4	-7.5	-3.5
Charleston/West Ashley	-40.3	-48.7	-34.3	-19.3	-15.0	-12.5	-9.5	-24.6
Mount Pleasant/Isle Of Palms	-24.6	-35.2	-31.3	-19.4	-14.2	-8.8	-3.2	-18.5
Myrtle Beach North Area	-22.9	-29.3	-30.8	-14.5	14.2	-15.1	-24.3	-17.9
Myrtle Beach & South	-20.0	-33.7	-34.8	-26.5	-3.3	-12.2	-19.5	-20.4