

**From:** Jordan, Karen (HHS/ORD) <Karen.Jordan@hhs.gov>  
**To:**  
**Date:** 11/17/2014 12:57:24 PM  
**Subject:** TODAY at 3pm EST: Conference Call with HHS on Small Business Health Insurance

---

A new online marketplace went online on November 15, making it easier for businesses with 50 or fewer full-time equivalent employees to offer health insurance. That same day, open enrollment will begin again for individuals seeking coverage under the Affordable Care Act.

**Join us for a conversation about the federal Small Business Health Options Program (SHOP) online marketplace and the second open enrollment period of the ACA.** Rhett Buttle and Dean Mohs from the U.S. Department of Health and Human Services will discuss health insurance for small businesses and take your questions and suggestions on the ACA.

### **Will you join us for this call on the Affordable Care Act with HHS?**

**What:** Conference call on the Affordable Care Act and Health Insurance for Small Businesses

**Featuring:** Rhett Buttle, Director of Private Sector Engagement, U.S. Department of Health and Human Services,  
and

Dean Mohs, Director, Small Business Health Options Program (SHOP)

When: Monday, November 17 at 3:00 p.m. ET / 12:00 p.m. PT

Here's the link to register: <http://www.businessfwd.org/blog/sign-up-conference-call-on-health-insurance-open-enrollment-with-hhs>.

If you have questions in advance of Wednesday's call, please email [info@businessfwd.org](mailto:info@businessfwd.org).

Thank you,

**Shumway Marshall**

Digital Director

Business Forward

PAID FOR BY BUSINESS FORWARD