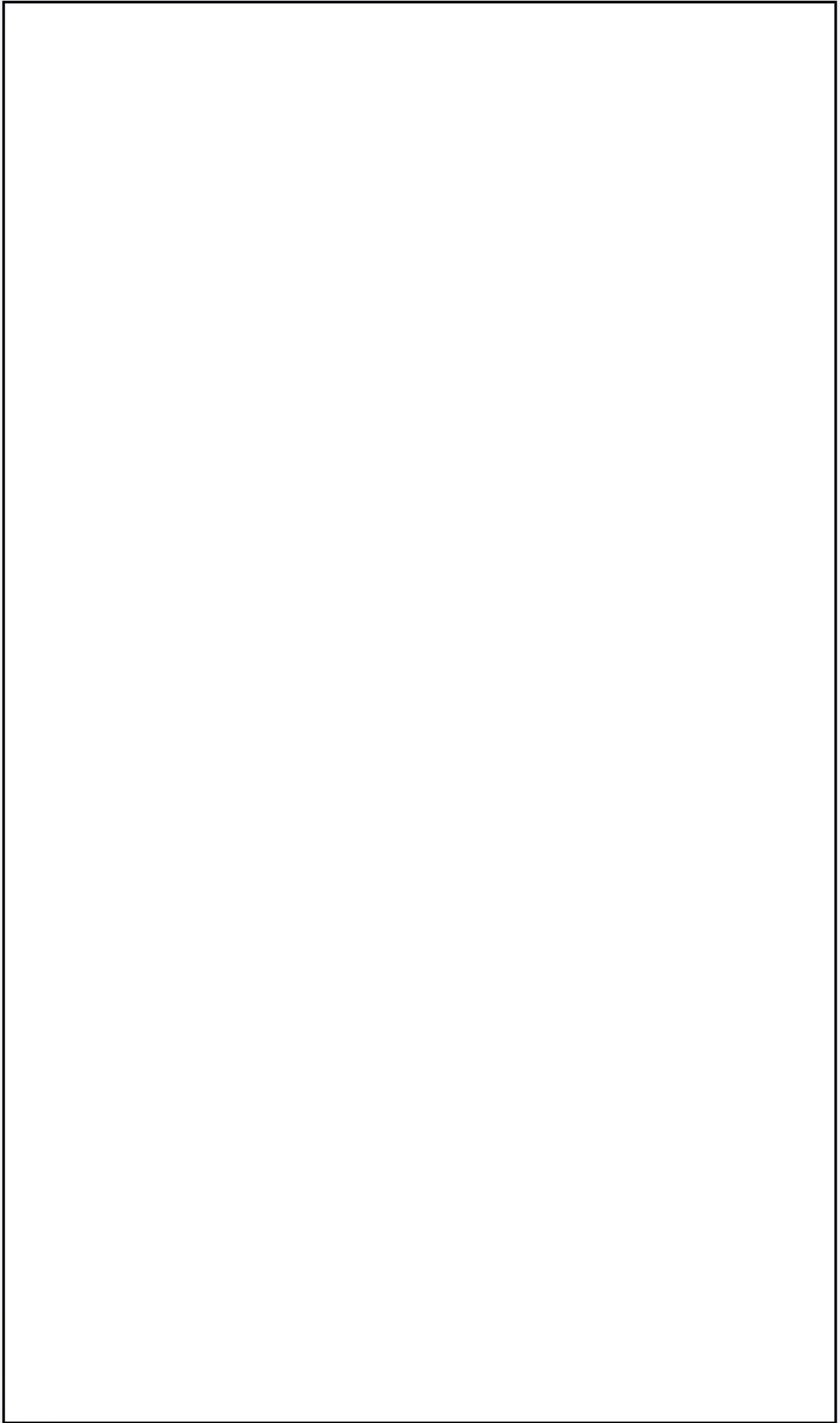


From: BusinessUSA <business@subscriptions.usa.gov>
To: Kester, Tonykester@aging.sc.gov
Date: 11/10/2015 4:23:42 PM
Subject: Building an Army of Veteran Entrepreneurs

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11/10/2015



BusinessUSA: Helping Build an Army of Veteran Entrepreneurs

It's no surprise so many U.S. veterans start businesses after they leave the service. After all, a strong work ethic, self-discipline and an ability to persevere are also traits that successful entrepreneurs share.

Maybe the idea of starting a business calls to you, or maybe you already have a business you want to grow. In either case, BusinessUSA has a wide-ranging portfolio of tools to help, whether you have questions about financing, human resources, intellectual property, or anything in between. Together with the many services for veteran-owned businesses provided by the Department of Veteran Affairs Office of Small and Disadvantaged Business Utilization (VA OSDBU), veteran entrepreneurs will find it easier than ever to fulfill their dream of having their own business.

[Click here](#)—or on the infographic itself—for more details.

Holiday Marketing Tips for Small Businesses

Do you need help getting your business ready for the holiday shopping season? If so, join us on Tuesday, November 17th at 1:00 pm ET for a holiday marketing Twitter chat. This Twitter chat, led by the Small Business Administration (SBA), will highlight a few tips and tricks that can help set businesses up for success.

Follow along and share your ideas using the hashtag **#SmallBizHoliday**.

Stay Connected!

Are you following us on Twitter? If not, you've missed a lot of great information! Check out the **Best 5 Tweets** from the past week below. Follow us at [@BizUSA](#).

1. Wondering how the #ACA can affect your #SmallBiz? #healthcare: [\[Tweet\]](#)
2. Ready to grow your #smallbusiness? @USCensusBureaus #Business Builder can help!: [\[Tweet\]](#)
3. Are you deciding between 2 difficult #biz options? Enlist the help of a cost-benefit analysis: [\[Tweet\]](#)
4. .@POTUS proclaims November as Nat'l Entrepreneurship Month. Join the nextgen of #entrepreneurs w/ @SBAGov & @MCS4Biz: [\[Tweet\]](#)
5. Each week @USPTO shares advice from #WomeninSTEM on #ALLinSTEM portal. Joyce's story: [\[Tweet\]](#)

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