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Subject: Includes: Increase Personalization & Real-Time Marketing

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## Find New & Better Leads with Webinars

Seven out of 10 business people today prefer meeting online over traveling to meetings. This paper provides insights and practical tips to help enhance your marketing efforts and demonstrate the ROI to your senior management. [Download now](#)

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## 6 Strategies that Lead to a Social Media Success

Despite the fact that social is now embedded in the communication and engagement landscape, it continues to represent a challenge for organizations and for its lead communicators. As a whole, marketers consider their social skills only slightly above average at best. This white paper shares key tips that will fuel a successful social media strategy. [Download now](#)

## Increase Personalization & Real-Time Marketing

With the rise of social media, companies have to ask the question, "Is email marketing still relevant?" To find out, The Relevancy Group and MessageGears conducted a survey of more than 300 marketers of mid-market and enterprise companies to understand how top global brands are using email marketing. Read on to learn how email's existence fared among other channels. [Download now](#)

## Ensuring Your Sales Quotes Are Error Free

Manufacturers can give competitive advantage by consistently and efficiently delivering an experience that aligns with how customers want to buy. In turn, selecting the right quoting system is crucial to have your customers coming back for more. This paper illustrates five ways you can match up to customer expectations by staying accurate and up-to-date when quoting any and all information. [Download now](#)

## Content Marketer's Pipeline Dream

In today's environment, the road to increasing pipeline value starts with content marketing. Virtual environments are the ultimate content marketing tool for today's forward-thinking marketer. Check out this webinar on **Thursday, June 16th at 10:30 AM (Central)** to learn how to capture your content in one single environment, enabling infinite touch points with prospects and a number of different ways to measure their engagement. **Register now**

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