

From: Michela Moe <info@aliconferences.com>
To: Mayer, DougDougMayer@gov.sc.gov
Date: 5/27/2015 11:17:33 AM
Subject: Reminder: Only one week left to save...

Digital Engagement Strategies For Government Public Affairs

Washington, DC | September 1-3, 2015

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Digital Engagement Strategies For Government Public Affairs

Washington, DC | September 1-3 | #ALI_Gov

Using social media, video, & the latest tools to engage your audiences & measure results aligned with agency goals

Save **\$600** when you register by **Friday, June 5th**.

The **Super Early Bird deadline is next week** (June 5th) which means now is the best time to register for this training.

Join your public sector peers for the **main, 2-day training on Wednesday, September 2 and Thursday, September 3**. Gain the most value and increase your learning by adding any or all of the **4 optional pre-training workshops on Tuesday, September 1**.

This training brings together leading federal, state, and local agencies as they share case studies and best practices – what worked well, and what didn't – regarding digital outreach, strategic communications, and social media in government public affairs. **Be inspired by real examples from successful agencies and learn strategies you can immediately use in**

your own organization!

Connect, collaborate, and learn from:

U.S. Department of Education, Azusa Police Department, **The Department of General Services**, Genome Alberta, **U.S. Census Bureau**, South Dakota Game, Fish and Parks, **U.S. Immigration and Customs Enforcement**, Orange County Sheriff's Office, **NASA Goddard Space Flight Center**, Wyoming Military Department, **City of Los Angeles**, The Nature Conservancy, **Washington State Department of Transportation**, and more.

Reserve your spot at Super Early Bird rates.

Register Online

Call us at **(888) 362-7400**

Email us at maryrose@aliconferences.com

Don't forget to mention priority code EM4-X-CP when registering.

Still waiting on approval to attending this training? We understand! Register now, pay later. We will reserve your spot at the lowest rate possible when you register early.

P.S. When you register a team of 3, a 4th person can attend at no cost.

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