

From: Jesse Berst <chairman@smartcitiescouncil.com>
To: Kester, Tonykester@aging.sc.gov
Date: 3/3/2017 10:50:13 AM
Subject: Special Theme Edition: How to turn data into meaningful progress

[Click here](#) to view this message in a browser window.

This issue is all about data: collecting it and doing something meaningful with it. Learn from **these three leaders**. Use these tips to **build your own data strategy**. See how to **separate facts from feelings**. And don't miss this lesson on how to **get more from your projects**.

Now you're caught up,
Jesse Berst

Last chance for an early bird discount for Smart Cities Week Silicon Valley! The early bird discount for Smart Cities Week Silicon Valley ends today. Focused on the next generation of smart cities, this conference will bring together city leaders and technology innovators to envision the city of tomorrow. Join us May 8-10 in Santa Clara, CA, by registering now.

3 cities building smart solutions with data they already have. What are cities doing with the massive amounts of data they're collecting as they work to become more connected and smarter? They're getting creative with new applications and they're sharing it with their citizens.

3 steps to unlock powerful insights from your data. Your city may do a good job collecting data, but what do you actually do with it? From data collection to analysis, here are three tips to unlock insights that help make a meaningful difference for your citizens.

Facts or feelings: How NYC found truth in data. New York's Car Free Earth Day felt like a success, but was it? See how Cubic Transportation Systems pulled data from transit ridership to retail sales to find the truth among the anecdotes.

How data helps utilities cut costs — and helps customers do the same. Is it possible to cut utility operating costs and improve customer service at the same time? Here's how data helped an Illinois water utility save \$250,000 a year while keeping customers engaged — and happier.

10 most compassionate cities in the U.S.? Here's one data-driven take on it. Realtor.com has done the math on a bunch of indicators — from percentage of income donated to percentage of people working in social services and nonprofits — to come up with its list of the most compassionate cities in America. Is yours on it?

Learn How to Be a SCC Partner
na.smartcitiescouncil.com

We are proud to have these leading global companies as Council Lead Partners: Allied Telesis, AT&T, CH2M, Cisco, CommScope, Current powered by GE, Daimler, Deloitte, Dow, EY, Gannet Fleming, Hitachi, IBM, Itron, Inc., Microsoft, Miovision, Ooredoo, Oracle, Qualcomm, Ruckus, S&C Electric Co., SAS Institute, Schneider Electric, Sensus, Toyota, UL, ZTE ... **and these Associate Partners:** Alphinat, Ameresco, CivicConnect, Clevest, Elster, Enel, Enevo, Huawei, IDC, IES, Intel, Neptune Technology Group, Panasonic, Siemens, SunGard Public Sector, Telit, Transdev, UrbanDNA and West Monroe Partners.

Copyright © 2016 Smart Cities Council
Our address is 15127 NE 24th Suite 358, Redmond, WA 98052, USA

If you do not wish to receive future email, [click here](#).
(You can also send your request to **Customer Care** at the street address above.)