

From: Pisarik, Holly  
To: Patel, Swati <SwatiPatel@gov.sc.gov>  
CC: Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
Date: 12/18/2015 3:25:54 PM  
Subject: RE: Draft Chamber Message for Ted

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Changes made below. We need to insert the link to the PSA, and then it's ready to go. Is Veldran sending to Ted?

Dear Chamber Members,

On November 16<sup>th</sup> Governor Nikki Haley and Central Carolina Community Foundation (CCCCF), a 501(c)(3) non-profit organization serving South Carolina since 1984, announced the One SC Fund, a fundraising effort that will help South Carolinians still recovering from unprecedented flooding to re-build and repair their homes.

In addition to many local leaders, the following South Carolinians from entertainment, business and public service have joined the governor's relief effort and agreed to serve on the One SC Advisory Committee: Governor David Beasley, Tajh Boyd, Stephen Colbert, Jay Haas, Marcus Lattimore, Edwin McCain, Bob McNair, Craig Melvin, Chris Randolph, Jerry Richardson, Mayor Joe Riley, Darius Rucker, Steve Spurrier, Dawn Staley, Dabo Swinney, and Anita Zucker.

Many state and federal governmental agencies and non-profits assisted citizens immediately following the flood with short-term needs such as temporary housing, food, clothing, home repairs, and other supplies, but as our State moves into the long-term recovery phase, **the greatest anticipated unmet need is getting people back into a safe, habitable home. The goal of One SC is to help bridge the gap between existing governmental and non-profit assistance and these unmet needs. FEMA estimates that as of January 1, 2016, 727 households will still be out-of-home, some of those because of lack of resources.**

The Governor's Original Six Foundation has donated funds to underwrite the administrative costs of the fund, so 100% of the donations will go to assisting South Carolinians.

Watch the attached PSA by Governor Haley about One SC \_\_\_\_\_. You can help your neighbors today by making a corporate donation to One SC. Below are the ways to give:

#### **WAYS TO DONATE:**

**ONLINE:** Visit [www.onescfund.org](http://www.onescfund.org) to make an online donation

**TEXT MESSAGE:** Text 'onesc' to 843-606-5995

**CALL:** Central Carolina Community Foundation at 803-254-5601

#### **MAIL A CHECK:**

Made payable to –  
Central Carolina Community Foundation/One SC  
Mailing Address –  
Central Carolina Community Foundation/One SC  
2711 Middleburg Drive  
Suite 213  
Columbia, SC 29204

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From: Patel, Swati  
Sent: Friday, December 18, 2015 9:20 AM

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To: Priester, Nicole  
Cc: Pisarik, Holly; Pippin, Zach; Godfrey, Rob; Veldran, Katherine  
Subject: RE: Videos

It did happen. I didn't realize we'd use the same one but I'm fine with using it. Let's go ahead and push it out. KV – can you send it out to Coach Tanner's folks and Ted today. Holly - can craft a short email for Ted when he sends it out. Let us know when they plan to send the email/air the PSA.

Thanks!

Swati

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From: Priester, Nicole  
Sent: Friday, December 18, 2015 9:08 AM  
To: Patel, Swati  
Cc: Pisarik, Holly; Pippin, Zach; Godfrey, Rob  
Subject: Re: Videos

The time was scheduled and she cancelled it and said she would film the PSA when she went to WIS.

Rob- did that happen? I wasn't there.

Sent from my iPhone

On Dec 18, 2015, at 8:47 AM, Patel, Swati <[SwatiPatel@gov.sc.gov](mailto:SwatiPatel@gov.sc.gov)> wrote:

Did N ever do the OneSC Fund videos for the Chamber and basketball games? Ted Pitts and Coach Tanner had agreed to push those out for us.

Swati S. Patel  
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Office of Governor Nikki Haley  
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