

**From:** Jesse Berst <chairman@smartcitiescouncil.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 1/21/2015 10:37:08 AM  
**Subject:** Don't miss IBM's 2015 Smarter Cities Challenge / Reducing ICT costs at city hall / A parking drone?

---

## WELCOME TO SMART CITIES NOW

*Updates on smart city progress around the globe*

### NEWS & TRENDS

**IBM Smarter Cities Challenge returns:** Could your city use a team of pro bono problem solvers? That's the idea behind IBM's grant program that has in the last four years helped 116 municipalities around the world solve critical local challenges. Don't miss this opportunity; learn how your city can apply to be one of this year's grant winners. [MORE >>](#)

**Cashless transit reaches Athens:** Athens commuters no longer need exact change or even cash to ride the bus. Learn how a partnership with MasterCard is giving them more options and making the transit system more efficient. Would a similar system boost transit ridership in your city? Click for details. [MORE >>](#)

**Parking congestion? There's a drone for that:** A university student who wants to use small-scale drones to help drivers find parking spots took top prize in Siemens' first Mobility IDEA Contest. Read about that and other innovative traffic solutions that wowed the judges. [MORE >>](#)

#### Partner spotlight: Alstom, Itron, CRG, Silver Spring

New Alstom pact targets smart, energy efficient homes... Itron wins contract with Romania's largest water utility... Civic Resource Group named a top 20 most promising government tech provider... Silver Spring Networks wins IoT Excellence Award. [Get the details>>](#)

### PILOTS & PROJECTS

**Reducing ICT costs at city hall:** Nagahama City, Japan, wanted to reduce ICT costs and simplify network operation and management at city hall. Read in this case study how utilizing the Allied Telesis Management Framework (AMF) has greatly reduced the city's network operation and management workload. [MORE >>](#)

**Putting wastewater back to work:** Drought and a dry climate have forced Australia to become creative in how it uses its water resources. A new advanced wastewater treatment facility designed by CH2M HILL is a good example. It takes treated effluent and, rather than discharging it to the nearest river or ocean, makes it suitable for industrial use. Get the details. [MORE >>](#)

### JESSE'S PICKS

#### New effort will help cities with cybersecurity (and many really need the help!)

A recent survey revealed only about a third of all cities have a robust, citywide cybersecurity policy. Another third admitted having no cybersecurity policies at all. That's a shocker in this digital day and age – and a new alliance between Microsoft and 100 Resilient Cities intends to help fix it.

[Get the details >>](#)

### SMART CITY EVENTS

**2.6: One Globe 2015** – New Delhi

**2.9: ARPA-E Energy Innovation Summit** – National Harbor, MD

**2.18: Smart City Forum** – Warsaw

**4.16: TECHX15** – London

[Get details on these and more smart city events >>](#)

**LIVABILITY  
+ WORKABILITY  
+ SUSTAINABILITY**

The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

---

*We are proud to have these leading global companies as Smart Cities*

**Council Lead Partners:** Allied Telesis, Alstom, Bechtel, Cisco, Cubic Transportation Systems, Electricite de France, Enel, General Electric, IBM, Itron, MasterCard, Mercedes-Benz, Microsoft, Ooredoo, Qualcomm, S&C Electric ... and our Associate Partners: ABB, Alphinat, BehaviorMatrix, Bit Stew Systems, Black & Veatch, Camgian Microsystems, CH2M HILL, Civic Resource Group, Elster, Enevo, GRID20/20, Hutchison Kinrot, Imex Systems, Neptune Technology Group, Opower, Oracle, OS/soft, Saudi Telecom, Schneider Electric,

Siemens, Silver Spring Networks, Space-Time Insight, SunGard Public Sector,  
The Urban Institute and UST Global.

**www.  
smartcitiescouncil.com**

- *Follow us on Twitter*
- *Like us on Facebook*
- *Join our LinkedIn Group*
- *Did someone forward this newsletter to you? Register to get your own copy !*

---

Copyright © 2015 Smart Cities Council

Our address is 15127 NE 24th Suite 358, Redmond, WA 98052, USA

If you do not wish to receive future email, [click here](#).

(You can also send your request to **Customer Care** at the street address above.)