



JUNE 24, 2017

Columbia Metropolitan  
Convention Center

Building our Connection

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We are SC Strong and our story continues this summer, but not without YOU!



## My Message

Dare2Care is our game-changing approach to raising money and awareness, but it's also a call-to-action to create a culture of kindness and caring that makes a difference. Our success at Leeza's Care Connection has shown what I've always known; the people in our state know how to care deeply and connect like their life depends on it. In many ways it does. Without support, family caregivers can often deplete, fail and even die sooner than the ones for whom they care. Our community offers the life saving strength that comes from knowing you're not alone. That's a beautiful Reflection of our Connection. Join our movement. Help us Dare2Care!

Ever Forward,  
Leeza





# Why we DARE2CARE

## Caregivers... Who are they?

Chances are, it's YOU. If your wife has cancer, your child has autism or your husband has a stroke. You're the one who cares for them. If your mother has Alzheimer's or your Dad is disabled, you're on the frontlines of CAREGIVING. For a group that's 90 million strong, it's ironic that many feel isolated as they walk a difficult path. THAT'S WHERE WE COME IN.

75%

of caregivers  
feel they don't  
have a choice



7in1

are employed  
while caregiving



70%

experience stress  
or panic attacks



87%

have trouble  
sleeping and lack  
of energy



# How we DARE2CARE

## Leeza's Care Connection: A Call to Action

We know it's tough when someone you love needs you. We understand because we've been there. Our free programs help caregivers figure out how to make sense of things when their world falls apart. Our positive and energetic community can help you answer the question, "Now what?" when someone you love gets a diagnosis that forces you to face a "new normal". Whether it's **CONNECTING** you to resources or to your inner strength, **EDUCATING** you, **EMPOWERING** you, **ENERGIZING** you or simply reminding you that you're not alone... we're here.



### EDUCATE



### EMPOWER



### ENERGIZE







## ABOUT

Dare2Care is more than a fundraiser to bring support and awareness to our mission at Leeza's Care Connection. It is a challenge to our friends and neighbors to create a movement of caring and kindness which will be a living "reflection of our connection" culminating in an interactive neighborhood fair, health expo and auction. We are dedicated to the simple notion that KINDNESS IS STRENGTH and by daring each other, to put our kindness into action, we can make our community (and world) a more connected, caring place to live.

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