From: Priester, Nicole <NicolePriester@gov.sc.gov>

Required: Godfrey, Rob <RobGodfrey@gov.sc.gov>

Adams, Chaney <ChaneyAdams@gov.sc.gov>

Symmes, Brian <BrianSymmes@gov.sc.gov>

Packard, Clark <ClarkPackard@gov.sc.gov>

Pippin, Zach <ZachPippin@gov.sc.gov>

Subject: BlueCross BlueShield Visit

Location: BlueCross BlueShield of South Carolina, Corporate Headquarters and Data Center, I-20 at Alpine Road, Columbia, S.C.

When: 6/1/2015 10:30:00 AM - 11:30:00 AM

APPROVED BY: NH and Tim on 3/6

EVENT: BlueCross BlueShield Visit

DATE: Monday, May 4, 2015

TIME: 2:00 AM

LOCATION: BlueCross BlueShield of South Carolina, Corporate Headquarters and Data Center, I-20 at Alpine Road, Columbia, S.C.

LOCATION SET-UP:

ON-SITE LOCATION CONTACT:

SCHEDULING CONTACT:
Trey Walker
Senior Advisor, Government Affairs
BlueCross BlueShield of South Carolina
803-206-0847
Trey.Walker@bcbssc.com

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Governor Haley to highlight BCBS as example of South Carolina based corporation that continues to grow and create new jobs by diversifying and complementing its existing insurance business with new and large-scale ventures into the high tech data processing market.

With 10,000 employees in the state, BCBS and its subsidiaries annually manage and process 12% of our nations health care claims, totaling over $1 Billion annually for private self insured clients along with state and federal clients such as TriCare, TriCare for Life, Medicare, Medicaid, State Health Plan among others.

During visit, Governor Haley will met with CEO David Pankau and the corporate leadership for brief overview and tour, meet with a diverse cross section of BCBS employees and hold brief media availability following.

PRESS: Yes with facility security restrictions.

PUBLIC: No.

INVITED BY:

Trey Walker
Senior Advisor, Government Affairs
BlueCross BlueShield of South Carolina

INTRODUCED BY:

LENGTH OF SPEAKING:

SPEAKING ORDER/LINE-BY-LINE:

BACKGROUND:

SUGGESTED TALKING POINTS:

ECONOMIC DEVELOPMENT INFORMATION:

Trey Walker
Senior Advisor, Government Affairs
BlueCross BlueShield of South Carolina