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**To:** Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
**Date:** 3/26/2014 12:36:00 PM  
**Subject:** Economic Development Dinner: Boeing Customer Dinner

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**EVENT:** Boeing Customer Dinner with Ernie Els  
**DATE:** Wednesday, April 17, 2013  
**TIME:** 6:00 PM – 7:00 PM Cocktail Reception  
7:00 PM – 8:30 PM Dinner  
**LOCATION:** Palmetto Bluff Inn  
**SCHEDULING CONTACT:**  
**LOCATION CONTACT:**  
**ATTIRE:** Business Casual  
**STAFF:** Courtney Walls and Katherine Veldran

**PURPOSE:** Customer Appreciation Dinner with Airlines and suppliers

**Audience:**

Aerospace Industries Association  
Callaway Golf  
CASC (China)  
CIT Aerospace, FedEx  
Fuji Heavy Industries  
GECAS (GE leasing)  
Hexcel  
Icelandair  
International Lease finance Corp  
United Airlines  
US Airways  
Atlas Air

**Boeing Executives:**

Jack Jones (VP&GM Boeing SC)  
John Wojick (SrVP-Global Sales, Boeing Commercial Aircraft)  
Mike Delaney (VP of Engineering, BCA)  
Kevin Schemm (CFO-BCA)  
Jim Albaugh (Retired BCA CEO)  
Larry Dickenson (retired VP of Global Sales and Heritage liaison)  
John Moloney (Government Operations-Boeing SC and Heritage liaison)

Ernie Els attending: as an ambassador of Boeing

**PRESS:** No  
**PUBLIC:** No

**INTRODUCED BY:** Jack Jones, Vice President and General Manager of Boeing South Carolina

**LENGTH OF SPEAKING:** 5 -10 mins

**SPEAKING ORDER/LINE-BY-LINE/TABLE SEATING:**

Event host John Wojick, Senior Vice President- Global Sales, Boeing Commercial Airplanes will call for attention of the group, make brief opening remarks and introduce Jack Jones, Vice President and General Manager, Boeing South Carolina

Jack Jones will then introduce Governor Haley

**ATTENDEES:** 25

**SUGGESTED TALKING POINTS:**

- Welcome to South Carolina
- Thank you for coming to South Carolina for this great event. We urge you to return often!

- The support of Boeing is one of the reasons this great event remains in Hilton Head Island. The Heritage has been a South Carolina tradition for 45 years and we are grateful for Boeing's participation
- Want to personally thank Boeing for its support and for bringing all of you here to South Carolina.
- Also, I am here to acknowledge a great Ambassador for Boeing, Ernie Els; more importantly we want to acknowledge the great work he has done on Autism research
- Els for Autism has raised millions of dollars to try to unravel the puzzle that is autism. We all know the class and style "The Big Easy" has demonstrated on the golf course; the world is now seeing what a tenacious competitor he is when it comes to figuring out autism.
- We are grateful that you have brought this cause to SC in the past through your Els for Autism tournaments and especially grateful that we can work with you and Liezl (spouse) this week as we highlight your efforts during the Heritage. To this end, I would like to share the following proclamation with you and our guests: "....."

**BACKGROUND:**

Els Awareness for Autism Day – Friday, 4/19/13

Governor Haley will present a framed SC proclamation to Ernie Els in appreciation of his efforts with Autism Awareness.

Nicole Priester  
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