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Subject: RedState Gathering
Location: Atlanta at the Intercontinental Hotel - Buckhead
When: 8/7/2015 11:00:00 AM - 11:40:00 AM

APPROVED BY: NH and TCP

EVENT: RedState Gathering

DATE: Friday, August 7, 2015

TIME: 11:00 AM

LOCATION: Intercontinental Hotel – Buckhead, 3315 Peachtree Rd. NE, Atlanta, G.A.

LOCATION SET-UP: Podium and microphone

LOCATION NOTES: For speakers with security detail, please proceed into the parking garage. Vehicles will circle around and come back by the Front Parking office. Proceed through the Level A side entrance to the freight elevator. Take the elevator to Main Level and out the side doors to Willard Boardroom for the Speaker Ready Room. Haldi please text Bryan at (202) 468-4281 five minutes before your arrival, he can have someone meet you at the door and help make your way to the Ballroom area.

SCHEDULING CONTACT:

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PRIMARY STAFF: Katherine Haldiwanger

ADVANCE STAFF: N/A

PURPOSE: Governor Haley will participate in a conversation with Erick at the RedState Gathering. They have asked that she talk about the recent events in SC in however she sees fit. The theme for the Presidentials is Vision 2020, they mentioned that she could talk about the vision of a SC and country free from racial discrimination. If she didn't want to do that, they mentioned she could talk about the GOP being the party of diversity now a days?

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Erick Erickson and Bryan Pruitt, RedState

INTRODUCED BY: Erick Erickson

LENGTH OF SPEAKING: 15-20 min speech, 10 min Q&A

ATTENDEES: There are over 800 confirmed attendees, the hotel ballroom will be completely full, and they have credentialed over 100 national and international media.

SPEAKING ORDER/LINE-BY-LINE:

10:00 – 10:15 a.m.	Senator Jim DeMint
10:15 – 10:30 a.m.	Senator Tim Scott
10:30 – 11:00 a.m.	Governor Chris Christie
11:00 - 11:30a.m.	A Conversation with Governor Nikki Haley
11:30 – Noon	Governor Rick Perry
Noon – 1:30 p.m.	Lunch – Ballroom Foyer

SOCIAL MEDIA:

Twitter: There will be a Twitter Mirror backstage that allows you to take a photo and automatically tweet it prior to your speech. While Erick is introducing each speaker, when you are backstage immediately before you go on, Twitter is providing a Twitter Mirror that allows you to take a photo and automatically tweet it prior to your speech. Your Twitter handle is pre-loaded into their system, and the Tweet will go out with the hashtag #RSG15.

Facebook: Immediately following your speech, Erick is asking each candidate to join him for a short, 2-minute on-camera interview. This interview will take place in the Trippe 1 room. They will access that room from the back of the house to avoid crowds. Following that, in the same room, Facebook is inviting each candidate to take the Facebook “60 second challenge!” Facebook will have a booth on site for you to film a short video answering as many questions as you can in just 60 seconds. These will be fast, fun, simple questions designed to give the American people a closer look at you and your personality — “your childhood nickname,” “last song you listened to,” “most underrated president,” and more. These videos will be available for you to post to your Facebook Page, and will be shared on RedState's Facebook Page as well.

FULL SCHEDULE OF EVENTS:

3:00 – 5:00 p.m.	Registration Intercontinental Ballroom Foyer
5:30 – 9:00 p.m.	Registration Grand Hyatt Ballroom Foyer
6:00 – 7:00 p.m.	Debate Watch Party Reception Grand Hyatt Ballroom Foyer
7:00 – 7:15 p.m.	Welcome, Erick Erickson
7:15 – 7:30 p.m.	Adam Brandon, FreedomWorks
7:30 – 7:45 p.m.	Opportunity Lives Video – Comeback
7:45 – 8:15 p.m.	Center for Security Policy “White House Press Briefing”

8:15 – 9:00 p.m. Pre-Debate Discussion with Erick Erickson, Ed Morrissey, HotAir.com, Katie Pavlich, Townhall.com and Leon Wolf

9:00 – 11:00 p.m. First RNC Debate Live from Cleveland, OH
Grand Hyatt Ballroom

Friday, August 7, 2015

8:00 a.m. – 5:00 p.m. Registration
Intercontinental Ballroom Foyer

7:30 – 9:00 a.m. Breakfast
Ballroom Foyer

8:00 – 8:45 a.m. You Will Be Made to Care
Erick Erickson and Casey Mattox
Windsor Ballroom

8:45 – 9:00 a.m. Welcome, Opening Prayer, Pledge of Allegiance

9:00 – 9:30 a.m. Governor Nathan Deal

9:30 – 10:00 a.m. The Power of Twitter
Lori Ziganto, Twitchy and Sean Evins, Twitter

10:00 – 10:15 a.m. Senator Jim DeMint

10:15 – 10:30 a.m. Senator Tim Scott

10:30 – 11:00 a.m. Governor Chris Christie

11:00 - 11:30a.m. A Conversation with Governor Nikki Haley

11:30 – Noon Governor Rick Perry

Noon – 1:30 p.m. Lunch – Ballroom Foyer

12:30- 1:15 p.m. They Are Coming For You: Even Red State Republicans Are Trying To Criminalize Conservatives
Michael Sullivan and Dustin Matocha, Empower Texans
Windsor Ballroom

Due Process Denied: How Civil Asset Forfeiture Undermines Freedom
Jason Pye, Freedom Works, Marc Levin, TPPF, Benita Dodd, Georgia Public Policy Foundation, Lance Lemmonds, Coalition for Public Safety

1:30 – 2:00 p.m. Governor Bobby Jindal

2:00 – 2:30 p.m. Governor Pete Ricketts

2:30 – 2:45 p.m. End of Discussion...Discussion
Mary Katharine Ham, HotAir and Guy Benson, Townhall

2:45 – 3:00 p.m. Afternoon Break

3:00 – 3:30 p.m. Staying Red: Molding the GOP and Engaging the Liberal Culture
Erick Erickson and Brent Bozell

3:30 – 4:00 p.m.	Carly Fiorina
4:00 – 4:30 p.m.	Governor Greg Abbott
4:30 – 5:00 p.m.	Senator Marco Rubio
5:00 – 6:30 p.m.	Welcome Reception Venetian Ballroom

Saturday, August 8, 2015

8:00 a.m. – 5:00 p.m.	Registration Ballroom Foyer
7:30 – 9:00 a.m.	Breakfast Ballroom Foyer
8:00 – 8:45 a.m.	Corny Capitalism: A Smarter Fuel Future Breakfast Marlo Lewis, Competitive Enterprise Institute Windsor Ballroom
	Under the Radar: Three Conservative Issues the Media Should Be Talking About Hope Ballroom
9:00 – 9:30 a.m.	Governor Mike Huckabee
9:30 – 10:00 a.m.	Congressman Ron DeSantis
10:00 – 10:15 a.m.	Fair Justice and Fair Chances Tim Head, Faith and Freedom Coalition
10:15 – 10:30 a.m.	Arthur Brooks
10:30 – 10:45 a.m.	Morning Break
10:45 – 11:15 a.m.	The Next Internet Age: Winning the White House in 2016 and Beyond
11:15 – 11:30 a.m.	Congressman Jim Bridenstine
11:30 – Noon	Senator Ted Cruz
Noon – 1:30 p.m.	Lunch – Ballroom Foyer
12:30 – 1:15 p.m.	Crony Capitalism Lunch Jay Cost, The Weekly Standard Windsor Ballroom
	The Prisoner Dilemma: How States Are Revolutionizing Criminal Justice With Conservative Principles Ken Cuccinelli and Marc Levin Hope Ballroom
1:30 – 2:00 p.m.	Governor Jeb Bush
2:00 – 2:15 p.m.	Kristen Waggoner, Alliance Defending Freedom
2:15 – 2:30 p.m.	Chief Kelvin Cochran

- 2:30 – 3:00 p.m. Growing Young: Expanding the Party for Future Generations
Katie Pavlich, Townhall and Alex Smith, College RNC
- 3:00 – 3:15 p.m. Afternoon Break
- 3:15 – 3:45 p.m. Looking in the Right Direction: Government is NOT the Answer
Kristina Ribali, Foundation for Government Accountability and Brad Jackson, RedState
- 3:45 – 4:15 p.m. Common Chaos: Local Solutions to the Ongoing Disaster of Common Core
Paula Bolyard, PJ Media and Leon Wolf, RedState
- 4:15 – 4:30 p.m. RedState Contributors
- 4:30 – 5:00 p.m. Governor Scott Walker
- 5:00 p.m. Closing Remarks – Erick Erickson
- 5:30 – 6:30 p.m. Travel to College Football Hall of Fame
Buses will load in front of the Intercontinental Hotel
- 6:30 – 9:00 p.m. RedState Tailgate with Special Guest Donald Trump
College Football Hall of Fame
- Sunday, August 9, 2015
- 8:00 – 10:00 a.m. Informal Breakfast
Windsor Ballroom Foyer