

From: The Pew Charitable Trusts  
Sent: 1/29/2015 2:01:26 PM  
To: Haley, Nikki  
Cc:  
Subject: FRIENDLY REMINDER: Request for Survey Research from The Pew Charitable Trusts

<[http://app.outreach.pewtrusts.org/e/er?utm\\_campaign=NonTarget\\_State\\_Exec\\_2nd\\_Send%20&utm\\_medium=email&utm\\_source=Eloqua&s=814789524&lid=7461&elq=e6cc5953c27240318a2f4423613c53a5](http://app.outreach.pewtrusts.org/e/er?utm_campaign=NonTarget_State_Exec_2nd_Send%20&utm_medium=email&utm_source=Eloqua&s=814789524&lid=7461&elq=e6cc5953c27240318a2f4423613c53a5)> [View Online »](#)  
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Dear Nikki,

As a friendly reminder, we ask that you please complete this survey on our behalf, The Pew Charitable Trusts, a non-partisan nonprofit organization. We are conducting national research among decision makers and opinion leaders. This research will focus on Pew's image, reputation, awareness, and communication efforts.

You have been chosen to participate as one of a select group of individuals. The survey will last roughly 10 to 12 minutes and no data or material that identifies you in any way will be shared with Pew or publicly. The responses you provide will be aggregated with others, and your complete anonymity is absolutely guaranteed.

We know this is a busy time of year, but your thoughts on these topics are very important, and we would appreciate your participation.

This survey is being conducted on our behalf by Venture Data. If you are willing to participate, please click on the link below to access their secure survey site and begin filling out the survey.

Link: <<http://websurveys.venturedata.com/p0002/?id=74e476gS&pro=04>>

utm\_campaign=NonTarget\_State\_Exec\_2nd\_Send%20  
&utm\_medium=email&utm\_source=Eloqua>

Your password to enter the survey is: **74e476gS**

Thank you for your time and consideration,  
The Pew Charitable Trusts

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