

From: Patel, Swati <SwatiPatel@gov.sc.gov>
To: Pisarik, Holly <HollyPisarik@gov.sc.gov>
Date: 12/17/2015 11:56:09 AM
Subject: RE: One SC PSA

I agree. Yes.

From: Pisarik, Holly
Sent: Thursday, December 17, 2015 11:41 AM
To: Patel, Swati
Subject: One SC PSA

We need direction from the Governor on which celebrities she would like in the PSA. And, who would call the celebrities to make the ask. Can I just email and ask her since I know she has limited availability today, tomorrow and the next two weeks.

Our recommendation is splice in parts of Darius' video and ask Staley, Lattimore, Boyd, Spurrier, and Dabo. Rob could also go back and ask for a snippet from Colbert. If we go with these folks, I would recommend the person that made the initial contact call and ask about an appearance in the PSA.

Thoughts?

Holly G. Pisarik
Chief Legal Counsel
Office of Governor Nikki R. Haley
O: 803-734-8465 C: 803-322-6255