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**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 3/14/2016 4:47:59 PM  
**Subject:** Join us in promoting National my Social Security Week

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Dear Colleague:

For more than 80 years, Social Security has helped secure today and tomorrow with information, tools and resources to meet your changing needs and lifestyles.

This year, we will hold National **my Social Security** Week April 4 – 13, 2016, during Financial Literacy Month. Join us in getting the word out by promoting activities and events in your area.

To help raise awareness, we are providing our partners with a **toolkit** that includes web graphics, social media posts, web banners, and other ready-to-use content to help us spread the word about the importance of opening a **my Social Security** account.

Creating a **my Social Security** account gives workers access to their personalized *Social Security Statement*. It's free, fast, and secure. The *Statement* provides estimates of future benefits to help with financial planning. Workers can also use it to check their earnings information. This is important because we base benefit calculations on a worker's earnings.

**As an added feature this year, we are setting aside Thursday, April 7, 2016 as Check Your *Statement* Day, during which time we will encourage workers to access and review their *Social Security Statement* and join the millions who regularly check their *Statement*.**

You can help with this effort too, by supporting our **Thunderclap** campaign rally the public and using social media to encourage workers to check their *Statement* every year. This is important because we base your future benefits on your recorded earnings. Your *Statement* can help you plan for your financial future. We encourage you to go online to **my Social Security** to access your *Statement* whenever you have a change of employment or wish to verify any changes in your benefit estimate.

This public education campaign will inspire workers to plan and save for the future. On average, Social Security replaces about 40 percent of pre-retirement income. Yet more than a third of American workers have nothing set aside for retirement. That's a distressing statistic!

We encourage you to review the **toolkit** and contact us by **email** to explore how you can help.

Thank you in advance for helping us make this campaign a success!

Sincerely,

J. Jioni Palmer  
Associate Commissioner for External Affairs  
(T) 410-965-1804  
[@SSAOutreach](#)

Help secure your today and tomorrow. Open a **my Social Security** account today at [www.socialsecurity.gov/myaccount](http://www.socialsecurity.gov/myaccount).

Stay Connected with **Social Security**:

For the latest Social Security News, check out the latest edition of the **Social Security Update**.

*myRA* makes saving for retirement easy.

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