

MINUTES OF MEETING
OF
SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION
January 6, 1992
10:00 a.m.

MEMBERS PRESENT

Mr. William J. Whitener, Chairman
Dr. D. Glenburn Askins, Jr.
Mr. Fred L. Day
Ms. Elaine Freeman
Mr. Robert C. Gallagher
Mr. Kenneth E. Goad
Mr. Roger E. Henderson
Mr. Henry D. McMaster
Mr. Lewis Phillips
Dr. Raymond C. Ramage
Mr. Edwin E. Tolbert, Sr.
Mr. Joseph J. Turner, Jr.

MEMBERS ABSENT

Mr. Marvin C. Jones
Ms. Reba Kinon
Mr. Edward T. McMullen, Jr.
Ms. Mildred R. Williams

STAFF

Mr. Todd E. Barnette
Mr. Ronald R. Bass
Mr. Fred W. Boynton
Mr. Michael L. Brown
Dr. Jeanette A. Deas
Ms. Renea H. Eshleman
Mr. Charles D. FitzSimons
Mr. Ivan F. Guinn
Mr. Douglas I. Holleman
Dr. R. Lynn Kelley
Mr. John J. Krause
Mr. Alan S. Krech
Dr. Harry G. Matthews
Ms. Lynn W. Metcalf
Dr. Gail M. Morrison
Mr. Joseph V. Pendergrass
Ms. LaDonna Perry
Dr. Robert K. Poch
Dr. Mike Raley
Mr. Jeff Richards
Dr. Marilyn M. Scannell
Mr. Fred R. Sheheen
Mr. John E. Smalls
Ms. Janet K. Stewart
Dr. John C. Sutusky
Ms. Judi R. Tillman
Dr. Aileen C. Trainer
Ms. Julia E. Wells
Ms. Carol Ann Williams

GUESTS

Mr. Gary Baker
Dr. David A. Bell
Dr. Dudley Blair
Dr. Margaret Corboy
Dr. Robert W. Denton
Ms. Susan DeWitt
Ms. Katherine Fanning
Dr. Susan Forman
Mr. Stan Godshall
Dr. Gordon Gray
Mr. Bill Heaner
Dr. H. McLean Holderfield
Dr. William J. House
Ms. Beverly Howard
Dr. Larry A. Jackson
Mr. Charles Jeffcoat
Ms. Terri Jenkins
Dr. Charles Jennett
Dr. Albert M. Lyles
Gen. George F. Meenaghan
Dr. Lila Meeks
Dr. Peter T. Mitchell
Dr. Marcus Newberry
Dr. John M. Palms
Dr. Terry Peterson
Dr. Blanche Premo-Hopkins
Mr. William T. Putnam
Dr. George M. Reeves
Dr. Mike Richardson
Mr. Charles Shawver
Dr. Jimmy Don Sheriff
Dr. Rod Sproatt
Dr. Carol Stewart
Mr. Marshall Swanson
Mr. Jack Wilson

MEMBERS OF THE PRESS

Ms. Jeannie Faris
Ms. Ginger Gadsden
Mr. Scott Howard
Mr. Jack Kinsey
Mr. Robert Kittle
Ms. Delores Lawhorne
Mr. Dwayne Scott
Ms. Angela Southard
Ms. Eileen Waddell

For the record, notification of the meeting was made to the media as required by the Freedom of Information Act.

I. Election of Officers

Mr. Gallagher nominated Mr. Whitener for Chairman for 1992. It was moved (Turner), seconded (Freeman), and voted that nominations be closed and that Mr. Whitener be elected by acclamation. Mr. Whitener was elected Chairman.

Dr. Ramage nominated Dr. Askins for Vice Chairman for 1992. It was moved (Gallagher), seconded (Goad), and voted that nominations be closed and that Dr. Askins be elected by acclamation. Dr. Askins was elected Vice Chairman.

II. Approval of Minutes of Meetings of December 5, 1991

It was moved (Day), seconded (Goad), and voted that the minutes of the meeting of December 5, 1991, be approved as amended. Ms. Freeman asked that her name be deleted from page 3, paragraph 3 as she did not speak to that particular concern. Mr. Jones asked that it be recorded that he abstained from voting on Agenda Item III.

III. Report of the Committee on Academic Affairs

Mr. Turner, chairman of the Committee on Academic Affairs, reported on the following matters:

A. Consideration of Change in Mission for USC-Sumter and Proposal to Establish a B.S., Business Administration, USC-Sumter

Dr. Palms stated that the University of South Carolina has decided to withdraw the proposal from USC-Sumter to offer a baccalaureate business degree program in Sumter at this time so as not to endanger accreditation. He noted that USC-Aiken will continue to offer and strengthen the existing baccalaureate program in Sumter utilizing USC-Sumter faculty. Dr. Palms stated that the University is considering having the program administered by USC-Columbia.

B. Consideration of Proposals for New Programs

1) Early Childhood Education, USC-Aiken at Beaufort

USC-Aiken requests approval to offer a program leading to the Bachelor of Arts degree in Early Childhood Education at USC-Beaufort. The purpose of the proposed program is to provide students access to a teacher education degree in their local community.

The Committee recommended that the Commission approve the proposed program to be implemented immediately for a three-year provisional period, provided that no unique cost or other special State funding be required or requested. In Spring 1994 the program should be reviewed to determine: 1) whether a need still exists in Jasper and Beaufort Counties; 2) whether it can be met by a higher education institution

in the same region as Jasper and Beaufort Counties; and 3) whether the USC-Aiken program at USC-Beaufort continues to meet State standards for teacher education programs. The findings will be submitted to the Committee on Academic Affairs at its October 1994 meeting, at which time the provisional program approval status will be reconsidered.

It was moved (Turner), seconded (Ramage), and voted that the recommendation of the Committee be approved.

2) B.S., Food and Nutrition with option in Food Systems Management, Winthrop College

Winthrop College requests approval to implement a food systems management option within its existing B.S. in food nutrition degree program. The proposed option would replace the free-standing B.S. in food systems management degree program. The purposes of the proposed option are 1) to provide students with a basic understanding of human nutrition, food systems management, and management theory; 2) to prepare students for graduate study and professional careers in food systems management; and 3) to prepare students to work as socially, politically and environmentally responsible food systems managers.

The Committee recommended that the Commission approve the proposed food systems management option within the B.S. in food nutrition for implementation in January 1992, provided that no unique cost or other special State funding be required or requested, and provided further that the existing B.S. in food systems management be terminated immediately with no new students being admitted to the program after November 8, 1991.

It was moved (Turner), seconded (Freeman), and voted that the recommendation of the Committee be approved.

3) M.B.A. Business Administration, Clemson (on-campus)

Clemson University requests approval of an on-campus program leading to the M.B.A. degree in Business Administration. The primary objective of the proposed program is to prepare students for professional careers in industry, government and other not-for-profit entities. Dr. Askins stated that the additional revenues generated by the program far exceed the cost to the institution to offer the program.

The Committee recommended that the Commission approve the proposed on-campus M.B.A. program for immediate implementation, provided that no unique cost or other special State funding be required or requested.

It was moved (Turner), seconded (Day), and voted that the recommendation of the Committee be approved.

4) M.B.A. Business Administration, Clemson at Pordenone, Italy, and Munich, Germany

Clemson University requests approval of two new off-campus

programs leading to the M.B.A. degree in Business Administration, to be offered in Munich, Germany, and Pordenone, Italy. Specific program goals and objectives are the same as for the existing M.B.A. program offered off-campus at Furman and the proposed on-campus M.B.A. program. Emphasis would be on the international applications of the materials.

Mr. Gallager inquired as to the cost of the program to the State. Mr. Sheheen stated that, according to the proposal, Clemson will have no financial obligation to either the Pordenone or Munich off-campus programs. He added that it is his understanding that all the educational offerings delivered to foreign students would be paid for by the foreign institutions, but enrolled students who take credit hours at Clemson during the summer would be treated like all other students enrolled at South Carolina institutions. Dr. Blair stated that no State funds whatsoever would support this program at either site.

The Committee recommended that the Commission approve the proposed offshore M.B.A. programs in Munich, Germany and Pordenone, Italy for immediate implementation provided that no unique cost or other special State funding be required or requested, and the credit hours generated offshore not be included in Clemson's appropriations formula calculations.

It was moved (Turner), seconded (Ramage), and voted that the recommendation of the Committee be approved.

5. M.Ed., School Administration, The Citadel at Francis Marion College

The Citadel requests approval to offer a program leading to the Master of Education degree in Educational Administration primarily on-site at Francis Marion College on a trial three-year basis. The proposed program is designed to offer systematic training for select groups of teachers who have been identified by area superintendents as having promise for becoming educational leaders in the Pee Dee area of the State. An additional faculty member with a terminal degree in educational administration is being sought by The Citadel.

The Committee recommended that the Commission approve the proposed program for implementation in Fall 1992 provided that an additional senior faculty member in Educational Administration has been hired by The Citadel by that time and that no unique cost or other special State funding be required or requested.

It was moved (Turner), seconded (Askins), and voted that the recommendation of the Committee be approved.

6. M.H.S., Health Sciences, track in Health Professions Education, MUSC

The Medical University of South Carolina proposes to establish a new concentration in Health Professions Education in its existing program leading to the Master in

Health Science degree to be administered by the College of Health Related Professions. The primary purposes of the program are to prepare individuals trained as clinicians in the various allied health fields to teach health professions students, patients, clients, and community groups; to assume leadership roles as educators and mid-level administrators; and 3) to provide specialized clinical training.

The Committee recommended that the Commission approve the proposed program for implementation in Fall 1992, provided that the program be established as an M.S. in Health Professions Education rather than as a concentration within the M.H.S. degree, and provided further, that no unique cost or other special State funding be required or requested.

It was moved (Turner), seconded (Phillips), and voted that the recommendation of the Committee be approved.

7. M.A./M.Ed., Special Education, USC-Columbia

USC-Columbia requests approval of an M.Ed. and M.A. degree in Special Education. The proposed program would combine three existing master's degree programs: generic special education, visually handicapped, and mental retardation. The primary purpose of the proposed program is to provide a graduate program in special education leading to certification in an area of exceptionality for those candidates who already hold elementary or secondary initial certification. The degree structure will allow students to specialize in an area of emphasis for certification while taking coursework in an additional cognate which may lead to an additional certificate and provide skills in another area of expertise.

The Committee recommended that the Commission approve the proposed M.A./M.Ed. program in special education with specializations in visually handicapped, mental retardation (moderate/severe/profound), early childhood special education, emotionally handicapped, learning disabilities, and mental retardation (mild) for implementation in January 1992, provided that no unique cost or other special State funding be required or requested and provided further that the M.Ed./M.A. programs in visually handicapped, mentally handicapped, and generic special education be terminated immediately.

It was moved (Turner), seconded (Goad), and voted that the recommendation of the Committee be approved.

8. Ph.D., Curriculum and Instruction, Clemson University

Clemson University requests approval of a new program leading to a Doctor of Philosophy degree in curriculum and instruction. The objectives of the proposed program are to: 1) promote high quality academic scholarship in curricular and instructional issues; 2) encourage a commitment to leadership in curricular and instructional research; and 3) foster research links between the College of Education and public schools in the Upstate.

Ms. Freeman expressed a concern in the faculty's research productivity and prior experience as faculty supporting doctoral programs since the proposed program bases its uniqueness on a strong research component. Dean Gordon Gray stated that his department plans to give faculty sufficient resources to pursue research and scholarly activities. He noted that five new faculty members were chosen because of their potential to be useful and productive members for doctoral programs.

Ms. Freeman asked that the program be looked at in a few years to see if the faculty has pursued research and scholarly activities. Dr. Morrison stated that this would be looked at in the regular education program review cycle in 1994.

The Committee recommended that the Commission approve the proposed program for implementation in January 1992, provided that no unique cost or other special State funding be required or requested.

It was moved (Turner), seconded (Ramage), and voted that the recommendation of the Committee be approved.

C. Report on Center for Economic Development, Winthrop

Winthrop College proposes to establish a Center for Economic Development which will perform economic and policy analysis in support of governmental and nonprofit organizations engaged in activity in the Rock Hill-Charlotte region. In performing these analyses, faculty and students will have the opportunity to engage in applied research and deliver technical assistance to new and existing businesses.

According to the Commission's Policy and Procedures Concerning New Programs Manual (November 1987), the staff may approve proposals for new centers, bureaus or institutes when the proposed program meets criteria listed in the manual. Because the proposal meets all of these criteria, acting on behalf of the Committee on Academic Affairs and the Commission, the staff approved the Center for Economic Development on September 13, 1991, providing that no unique cost or other special State funding be required or requested and provided further that the Center be terminated by November 1, 1996, unless specifically reauthorized by the Committee on Academic Affairs following submission of a report to the staff by June 1, 1996, detailing the achievements and accomplishments of the Center.

This report is for information only.

Dr. Askins expressed concern about the proliferation of programs in the State. He noted that he is using the term proliferation as a relative term, relative to the number of programs dropped as well as to the number of additional students in the institutions each year. Dr. Askins stated that several questions come to mind: 1) Is the Commission approving an excessive number of programs relative to an increase in student enrollment and reduction of existing programs? 2) Is there any one institution submitting an excessive number of

new programs relative to the other institutions, and if so, is it warranted? 3) Does the cost of these new programs place an unbearable strain on the formula, particularly considering the current restraints of a grossly inadequate appropriation? 4) Are adequate restraints in place in procedural policies in each institution to control submission of new programs, and thus operating costs in each institution's budget? 5) Are there adequate policies regarding program productivity? He stated that program approval should be looked at as part of a larger picture in overall cost not only to the institution, but to the students and the State.

It was moved (Askins), seconded (Turner), and voted that this matter be referred to the staff for research, to be reported back to the Academic Affairs Committee, and then back to the Commission with an appropriate recommendation.

Dr. Morrison stated that there is a study underway to look at program development and evolution of academic programs at senior institutions 1985-90, including summative analyses of findings of external evaluators of existing programs and analyses of compliance with projections made in the program proposals (e.g., student enrollments, faculty hirings, resource acquisitions, etc.) This summary will take two years to compile. Mr. Sheheen stated that he will have the staff draft a prospectus for the study and distribute it to the Commission.

Mr. Sheheen stated that the Commission does need to look more at formulated statewide policies for the guidance of the Commission and the institutions emanating from the individual studies, programs, and projects approved. This process is underway in the Facilities area, and it should be undertaken in the Academic Affairs area.

VI. Report of the Committee on Facilities

In the absence of Ms. Kinon, chairman of the Committee on Facilities, Mr. Whitener reported on the following matters:

A. USC-Columbia, 937 Assembly Street, Property Acquisition

USC-Columbia has requested authorization to purchase the property at 937 Assembly Street in Columbia. Mr. Sheheen stated that Commission guidelines adopted in September of 1990 call for the following: If a project represents the proposed acquisition of land or buildings, an acceptable appraisal, environmental study, asbestos survey, and certificate of acceptance must be provided to the Commission. He stated that the Commission staff relies on the Property Management Division of the Budget and Control Board to certify that a satisfactory appraisal has been submitted. A satisfactory appraisal of the property at 937 Assembly Street has not been completed. Mr. Sheheen stated that if time restraints alone begin to inhibit this proposition, the staff will recommend to the Commission that it take whatever measures are necessary to expedite it.

Dr. Palms stated that even though there are strict budgetary constraints, there are areas of the University that are expanding. The difficulty in assessing the value of this property lies with the potential buyer's intent of usage. Dr.

Palms noted that the University's Board of Trustees has thoroughly reviewed the financing of this property. He stated that the University would like the Commission to take action to allow the University to meet the February 1 contractual deadline.

Mr. Sheheen stated that in order for the Commission staff to preserve a good relationship with the Budget and Control Board, the staff should make no recommendation until the appraisal work is completed. Mr. Gallagher stated that even though the appraisal work has not been completed, the Facilities Committee should meet to resolve other issues so that the University can meet the February 1 deadline.

After further discussion, Mr. Whitener directed the staff to convene the Facilities Committee to meet before 3:00 p.m. on Friday, January 10 to resolve the matter.

B. Clemson University

1. Sloan Tennis Center

Clemson University is requesting permission to increase the budget and revise the scope of this previously approved project. The project now calls for the construction of a 3,600 square feet tennis center to accommodate both men's and women's intercollegiate tennis programs. The budget has been raised from \$245,000 to \$410,000. The sources of funds are athletic funds and private donations.

The Committee recommended that this project be approved as proposed.

It was moved (Whitener), seconded (Tolbert), and voted that the recommendation of the Committee be approved.

2. New Central Energy Facility - RFP Development

Clemson University is requesting authorization to expend up to \$250,000 in excess debt service (tuition) funds in order to obtain the services of a consulting engineer or architectural and engineering firm. This firm will assist Clemson in developing a Request for Proposals (RFP) that seeks the most creative, functional, and cost effective alternative to provide additional steam capacity for the campus. Ms. Freeman requested that an in-state firm be used.

The Committee recommended that this request be approved provided that the focus of the RFP remain as represented. This includes allowing firms to propose creative yet feasible and cost effective solutions that seek to minimize the financial burden for the University's students and the State. The Committee further recommended that staff be provided a copy of the RFP prior to its release in order to determine that it remains as represented to the Commission at this point. Once the University has evaluated the proposals, the selected alternative, together with the justification for its selection over other alternatives, will be reviewed by the Commission for approval prior to any

further funds being expended.

It was moved (Whitener), seconded (Tolbert), and voted that the recommendation of the Committee be approved.

3. Kinard Hall Annex - Renovation

Clemson University is requesting permission to increase the budget and revise the scope of this previously established project. The project now calls to increase the budget from \$250,000 to \$500,000 and to expand the project scope to include the upfitting necessary to provide fully functional display and support spaces for the College of Sciences' natural history collections. The initial source of funds consisted of plant improvement bonds and maintenance, repair, and renovation fees. The source of funds for this requested increase is private donations.

The Committee recommended that this request be approved as proposed.

It was moved (Whitener), seconded (Turner), and voted that the recommendation of the Committee be approved.

C. Medical University of South Carolina, Center for Substance Abuse

The Medical University of South Carolina is the recipient of a construction grant awarded by the National Institution of Drug Abuse for funds to construct a Substance Abuse Research, Training, and Treatment Center at the University. The Center will serve as a statewide resource and is planned as an integrated research, education, and treatment facility. This will permit major enhancement, coordination, and expansion of substance abuse activities already existing at the University. The Center will contain 23 new inpatient beds for the treatment of substance abuse patients.

The construction grant award from the National Institute of Drug Abuse is \$2,539,000 which must be matched with \$3,810,500 by the Medical University. The Medical University's match figure does not include capitalized interest or debt service interest. The source of funds for the University's match is Hospital Facilities Revenue Bonds.

The Committee recommended approval as proposed provided the Center receives subsequent Commission approval during the upcoming academic program review cycle.

It was moved (Whitener), seconded (Tolbert), and voted that the recommendation of the Committee be approved.

D. The Citadel, Old Coward Hall Demolition

The Citadel is requesting emergency consideration of a project to demolish Old Coward Hall, the former mess hall. The facility will be demolished after all hazardous materials have been removed, followed by site grading. The estimated cost for this project totals \$674,000. The Citadel proposes to use \$421,563 in tuition bond proceeds, \$138,489 in plant improvement bond

proceeds, and \$113,948 in excess debt service (tuition).

The Committee recommended that this request be approved.

It was moved (Whitener), seconded (Turner), and voted that the recommendation of the Committee be approved. Mr. Day abstained from voting because of a member of his immediate family's connection with the contract.

V. Report on South Carolina Higher Education Awareness Program

Dr. Poch reported that the Higher Education Awareness Program is a new program designed to instill in eighth grade students and their parents a sense of excitement and opportunity about higher education in South Carolina and to provide information that is essential to planning academically and financially for entrance into a college or university in this State. He noted that S.361 is the legislation initiating this program and reviewed the major provisions of the bill. Mr. Whitener stated that this program will report to the Access and Equity Committee.

Dr. Raley gave a brief description of the design of the pilot and control testing that will be used to assess the program's effectiveness. He also provided an overview of the program and the first year of pilot-testing. Dr. Raley reported that Dr. Poch and he would be meeting with the participants of the pilot schools on January 27.

It was moved (Tolbert), seconded (Freeman), and voted to involve the business community for financial assistance.

VI. Report of the Commissioner

Mr. Sheheen noted that the February 6, 1992 Commission meeting will be hosted by the University of South Carolina Medical School.

VII. Presentation by Ethics Commission

Dr. Gary Baker gave a brief presentation on the South Carolina State Ethics Act and the new Statement of Economic Interests Form.

There being no further business, the meeting was adjourned at 2:20 p.m.

Respectfully submitted,



Janet K. Stewart
Recording Secretary