



901 Buckner Road | Phone (803) 252-3381
Columbia, SC 29203 | Fax (803) 252-4104

Motorcycle Exhibit Bill S. 998

Dear Representative Ralph Kennedy: We are pleased to announce that this has passed the Senate and we would like your support; Ralph this is my bill and I really need your support on this. We talked about this last year and I am very pleased that Senator Katrina Shealy was able to get this thru the Senate. As you can see from the talking points it has the support of DMV and other dealers within the state.

Thank you,

The Bill allows Motorcycle Licensed Dealers to display their motorcycles and their related products at Fairs, Recreational and Sport Shows in their Primary Market area by obtaining a temporary license through the Department of Motor Vehicles for a fee of \$20 not to exceed 6 events per calendar year.

1. Motorcycle Dealers will be allowed to display their product not sell their product at the related activities outlined in the bill
2. Only Licensed Dealers will be able to apply for the permit.
3. A dealer may only apply for their Primary Market Area: Example a Dealer from Columbia cannot apply for a license for an event that takes place in Charleston.
4. Sims Floyd from the Car Dealers Association is on board and fully supports the bill the way that it is written.
5. Kevin Shwedo Director of The Department of Motor Vehicles who will be responsible for oversight and the issuance of the temporary license fully supports the bill.
6. Passage of the Bill will produce increased revenue for The Department of Motor Vehicles and by displaying product dealers will sell more product that will increase the tax revenue for the state.
7. If this bill becomes law major motorcycle companies may now consider South Carolina Cities as a place to have a motorcycle trade shows which under current South Carolina law forbids the exhibit of motorcycle outside of the dealership.
8. Motorcycle Dealers through out the state of South Carolina support this bill as it is written in that it only is available to licensed dealers, that product will be shown and not sold, and that a dealer can only apply for an event in their Primary Market Area and there is a limit to the number of events you can attend each year. They also support the Department of Motor Vehicles being in charge of this program.
9. We are not asking for an advantage just the same right to exhibit the product that we sell that other retailers have the right to do in the state of South Carolina.
10. S.998 Is a bill that just makes sense it supports our Licensed Motorcycle Dealers and provides the state with additional revenue resources.
11. If you have any questions please contact me by email at jwertman@carolinahonda.com or cell phone 24/7 at 803-351-2702