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**From:** Ingvild Bjornvold <demonstrating.outcomes@socialsolutions.com>  
**Sent:** Friday, August 19, 2016 3:48 PM  
**To:** Haley, Nikki  
**Subject:** The Performance Imperative Pillar 7: See how your programs measure up



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Hello Nikki,

External evaluations have proven the effectiveness of the Wyman Center's Teen Outreach Program® (TOP®) and justified national replication. How can external evaluation – in addition to internal monitoring and management – help your organization produce positive outcomes for more people?

Join Joe Miller, Senior Vice President of Partnerships, and Dr. Karen Guskin, Senior Vice President of Research and Learning on [Tuesday, September 13th from 3:00pm - 4:00pm EDT for a 60-minute webinar](#). Learn how the Wyman Center implements “external evaluation for mission effectiveness.” You will hear about:

- Types of evaluation appropriate at different programmatic stages and for different types of organizations
- The role of rigorous evaluation before expanding programs
- Reasons for continuing to assess impact when programs are implemented in different settings
- Sharing the methodology and results of external assessments to help others learn

The Wyman Center applies the seventh pillar of the Performance Imperative to serve more people more effectively. Learn how your organization can too. [Register now!](#)

Hope you can join us!

Ingvild Bjornvold

Independent consultant Ingvild Bjornvold specializes in human services performance management, and is a member of the Leap Ambassadors' Community.

***About This Webinar Series--7 of 7***

*The most successful organizations - those that produce positive client outcomes with*

*consistency - cultivate seven core disciplines. This webinar is the final installment in a series dedicated to exploring what each of the seven pillars of the Performance Imperative look like in practice. [Download the Performance Imperative.](#)*

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