

From: Jesse Berst <chairman@smartcitiescouncil.com>  
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Subject: Special Theme Edition: What connected transportation can do for your city

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LA and San Francisco are building better traffic models, and so can your city. **Here's how.** Atlanta's got big plans for **driverless cars**. If you aren't exploring **mobility as a service**, you may be missing out. Self-driving cars are coming. How are we **regulating** them?

Now you're caught up,  
Jesse Berst

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**Need traffic data? Commuters are more connected than you think.** Your best source for commuting data may be the device that most of us can't live without: smartphones. Nearly everyone carries one and anonymous location data is helping cities like Los Angeles and San Francisco build better traffic models.

**Why Atlanta wants to test driverless cars.** The U.S. DOT recently released a list of 10 cities designated as test beds for driverless cars. Atlanta didn't make the list. But that little detail hasn't stopped the traffic-clogged city from taking matters into its own hands.

**What your city needs to know (and do) about mobility as a service.** City planners are intrigued by the potential of driverless cars: improved safety, smooth and efficient traffic flow and more. But how can those cars be seamlessly integrated into urban transportation systems? Our guest authors explain why mobility as a service is the right approach for smart cities.

**Are we forgetting something about driverless cars?** Most of the buzz and excitement about self-driving cars has focused on the technologies and how they'll make driving safer and provide relief for traffic-congested cities. But what about the laws governing their use? And who's liable if something goes wrong?

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