

From: Charl Cilliers <charlhhi@gmail.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
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Subject: Re: #RockStar

Awesome.

Charl Cilliers
(843) 298-3886
Charlhhi@gmail.com
www.exithiltonheadrealty.com
CharlCilliers.exithiltonheadrealty.com

On Oct 17, 2016, at 10:24 AM, Veldran, Katherine <KatherineVeldran@gov.sc.gov> wrote:

Post and Courier: Gov. Nikki Haley's 'rock star' sign language interpreter going on a T-shirt
<http://www.postandcourier.com/20161015/161019711/gov-nikki-haleys-rock-star-sign-language-interpreter-going-on-a-t-shirt->

The animated sign language interpreter who served as a bright spot during Hurricane Matthew will be immortalized in T-shirt form. Certified Deaf Interpreter Jason Hurdich — who stood by for Gov. Nikki Haley's updates — is appearing on T-shirts created by Myrtle Beach screen printing business ImagiNATION Athletics. He's shown with his thumb and pinky finger outstretched delivering the American Sign Language gesture for "now." The sign closely resembles the surfer sign for "hang loose." Wording on the shirt recalls the storm and tells folks to "get out and surf." "With all that's been happening, we just wanted to put a smile on people's faces," ImagiNATION owner Richard Knott said. "It's a cool way to remember something that was really cool during the hurricane." Artist Chris Sanford created the design and within a day of offering the free shirts the shop had to halt requests. "Without a doubt we could have gotten 1,000 orders. Easily," Knott said. Hurdich got a shout-out from Haley for his performances last week, calling him a "rock star." "I want to personally thank you for all that you've done," she said. "Not only do you now have a major fan base, but you've made South Carolinians very proud." Hurdich, of Charleston, continues to take all of the attention in stride, saying it was incredibly humbling to find out his picture was going to be on a shirt.

Katherine F. Veldran
Deputy Chief of Staff, Legislative Affairs | Office of Governor Nikki Haley
C: 803-767-7583
KatherineVeldran@gov.sc.gov