

From: South Carolina Department of Commerce <marketing@sccommerce.com>
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Date: 9/5/2014 2:51:56 PM
Subject: Just Right for Small Business

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September 5, 2014

The category of "small" business doesn't begin to describe the huge impact that these companies have on South Carolina's economy. While big industry certainly helps drive the state's growth and development, small business owners and entrepreneurs are the very backbone of the Palmetto State's business community. In fact, small businesses employ more than 700,000 South Carolinians and make up more than 96 percent of employers in the state, according to the Small Business Administration (SBA). Their impact is undeniable. And it's easy to see why - in South Carolina - small business is big business.

This week, the SBA awarded Commerce with a \$250,000 federal grant to continue promoting small business exports in the Palmetto State. Add that to Commerce's online one-stop-shop **SCBizNetwork.com**, the **Buy South Carolina** program and the statewide **Lender Matchmaking** workshops, and it reinforces our commitment to providing each small business owner in our state with the tools and resources needed to thrive here.

It has been said that behind every small business is a story waiting to be told. And here at Commerce, we are committed to making sure the small business story in South Carolina is 'Just right.'

Bobby Hitt, Secretary of Commerce

Spotlight: Small Business Regulatory Review Committee

Representing 96 percent of employers in the state, the success of small business is critically important to the overall economic success of South Carolina. To help build a business-friendly climate in the Palmetto State for entrepreneurs and small business owners, in 2004, South Carolina created the **S.C. Small Business Regulatory Review Committee**.

The committee is comprised of 11 business owners who have volunteered their time to review current regulatory issues facing small businesses. They work with individual state agencies or the General Assembly, to adopt regulations that both address the needs of small business and

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encourage their continued success within the state. For questions about small business regulations or for additional information on SBRRC, contact SBRRC@sccommerce.com.

Photo Caption: Governor Haley is pictured with SBRRC members (left to right): Kevin Meetz, W. S. "Scotty" Mill, Walter Carr, Jeff D. Cutliff, Governor Haley, Kenneth A. Breivik (Chairman), Suzanne M. Pucci, Evelyn Reis Perry, Charlie Bryan (not pictured are members Charles Towne, Sr. & Ralph "Nick" Odom, Jr.). Photo courtesy of [SBRRC](#).

News

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Commerce Capture: CUICAR Deep Orange 4

In August, **Clemson University International Center for Automotive Research** (CUICAR) unveiled its latest concept vehicle, **Deep Orange 4**, a BMW X3 that's been reengineered with the utility of a pickup truck. CUICAR says that Deep Orange 4 is designed to be a "versatile vehicle that targets the niche market of performance-oriented SUV customers who want both best-in-class cargo space and an aggressive sporty design." According to Clemson, the Deep Orange 4 concept vehicle is the first prototype to combine both unique approaches to manufacturing as well as transformative design.

Each year, students in the CUICAR graduate automotive engineering program are required to create and manufacture a prototype. The program provides students with experience in vehicle design, development, prototyping and product

*Photo courtesy of **CUICAR***

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