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**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

**MAR 17 2015**

The Honorable Nikki R. Haley  
Office of the Governor  
1205 Pendleton Street  
Columbia, SC 29201

Dear Governor Haley,

I am writing to invite you to join me Monday, March 23, 2015, from 10 to 11 a.m. for a news conference marking the start of data collection for the 2015 Census Test in the Savannah, Georgia, area. Joining me will be:

- Mark Doms, the U.S. Department of Commerce's Under Secretary for Economic Affairs
- Lisa Blumerman, the Acting Associate Director for the Decennial Census Programs
- Edna Jackson, Savannah Mayor

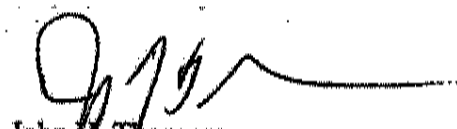
Your support will make a true impact as we prepare for the 2020 Census. This news conference will give us a chance to discuss the purpose of the survey, and what the census test means for you and your neighbors — and the nation.

The Savannah area has the unique opportunity to lead the way for the country by testing ways for people to complete the census online, as an alternative to filling out a paper form. By participating, residents of the 20 Georgia and South Carolina counties where the test is being conducted can help save taxpayers millions of dollars in 2020 Census-related costs and ensure a more accurate count in the decennial census. To learn more about the census test, please visit [census.gov/2015](http://census.gov/2015).

The event will take place at Eckburg Auditorium at Savannah Technical College, 5717 White Bluff Road, Savannah, Georgia 31405. **Please RSVP by March 20.**

If you have questions, please contact Shamon Razsadin at 202-499-4155 or at [srazsadin@reingold.com](mailto:srazsadin@reingold.com). I look forward to seeing you!

Sincerely,



John H. Thompson  
Director