

## Cool Books Order Form

Instructions: To order a **Cool Books** cooler for a classroom, please complete this form and mail it directly to the school itself, along with a check for \$150.00 made payable to the school. The school will forward the order form to the R. L. Bryan Company.

### Recipient

\_\_\_\_\_  
Teacher's Name

\_\_\_\_\_  
Grade/Subject

\_\_\_\_\_  
School

\_\_\_\_\_  
District

### Donor

\_\_\_\_\_  
Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
E-Mail Address

## Ordering Instructions

To order a **Cool Books** cooler for a classroom, please complete the order form and mail it to the particular school, along with a check for \$150.00 made payable to the school. The school will then send its own check and the order form to the R. L. Bryan Company.

Once the R. L. Bryan Company has received the school's order, a cooler of books will be shipped to the classroom you have designated.

If you wish to order a cooler for more than one classroom, you will need to use a separate order form for each cooler.

We deeply appreciate your participation in South Carolina's **Cool Books** campaign.

## The Governor's Institute of Reading

at the  
**South Carolina  
Department  
of Education**

*presents*



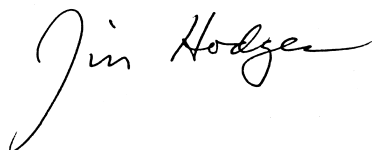
Dear Friends:

It is my pleasure to tell you about an exciting reading campaign called **Cool Books**. Studies show that if we are to increase literacy, education is only half the solution. Not only must students receive quality teaching, but also they must have access to quality, age-appropriate books.

The **Cool Books** campaign for classroom read-aloud libraries allows easier access to quality books in the classroom as a complement to materials available in the media center. The program also develops partnerships among schools, businesses, and community organizations.

My administration is committed to improving education in South Carolina. I hope that you will enjoy **Cool Books** as an addition to my Focus on Reading and that our children will discover how cool reading really is!

Sincerely,

A handwritten signature in black ink that reads "Jim Hodges". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Jim Hodges  
Governor of South Carolina

## Corporate Sponsors

The **R. L. Bryan Company**, "The House of Quality," has served schools and teachers since 1844. It donated a generous amount of time and resources to make the vision of **Cool Books** a reality.

**State Farm Insurance** recognizes the importance of education in helping people not only to manage their everyday lives but also to realize their dreams. That is why State Farm is committed to working with others in business and with those in education and the community at large to improve academic achievement for all students. State Farm is proud to be a part of the **Cool Books** campaign.

## Initial Contributor

The **Hootie and the Blowfish Foundation Fund** was established in 2000 in conjunction with the Central Carolina Community Foundation to benefit children in South Carolina through education. The fund provided every classroom in Florence School District Four a cooler of **Cool Books**.

## What is Cool Books?

**Cool Books** is a fun reading initiative designed to develop a partnership among schools, businesses, and community organizations for the specific purpose of furnishing individual prekindergarten through fifth-grade classrooms with quality, age-appropriate books. Each cooler will contain from twenty to thirty books for classroom read-aloud libraries.

## Who developed Cool Books?

Governor Hodges teamed with the Governor's Institute of Reading at the State Department of Education and two corporate sponsors, the R. L. Bryan Company and State Farm Insurance, to develop **Cool Books**.

## How can I participate?

Tear off the order form and mail it today to join others who are making a difference in our schools by furnishing students with classroom read-aloud libraries.

## Questions?

Call Governor Hodges's Focus on Reading at 803-737-1825.