

From: The Consumer Financial Protection Bureau <donotreply@consumerfinance.gov>
To: Kester, Tonykester@aging.sc.gov
Date: 7/23/2015 12:48:25 PM
Subject: CFPB announces new project to assist older Americans

Dear colleagues,

This year's White House Conference on Aging celebrated the 80th anniversary of Social Security and the 50th anniversary of Medicare, Medicaid, and the Older Americans Act. The White House Conference on Aging not only recognized these important programs, but also highlighted other key issues older Americans face **today**.

Just in case you missed it, Director Cordray announced an upcoming project at this year's conference:

- **Protecting older Americans from financial exploitation.** The Consumer Financial Protection Bureau (CFPB) will release, by the end of 2015, an advisory to help financial institutions prevent, recognize and report elder financial exploitation. CFPB is engaging with industry, consumer advocates, and others on the development of these promising practices and tools.

To learn more about issues affecting older Americans, visit our website:
consumerfinance.gov/older-americans

Thank you,

Nora Dowd Eisenhower
Office for Older Americans
Consumer Financial Protection Bureau

About the CFPB

The CFPB is a 21st century agency that helps consumer finance markets work by making rules more effective, by consistently and fairly enforcing those rules, and by empowering consumers to take

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more control over their economic lives.

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Consumer Financial Protection Bureau
1700 G Street NW
Washington, D.C. 20552

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