

From: Emily Norgaard <customerservice@lormancontinuingeducation.com>
To: Mayer, DougDougMayer@gov.sc.gov
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Subject: Update Your Online Privacy Policy and Protect Against Online Reputation Attacks

The online environment is constantly changing. As new software and technology are introduced, it can be hard to keep up. When was the last time your company updated its privacy policy? If it's been a while, your company could be at risk. Register for the upcoming live webinar with this email and receive 50% off the program price.

Updating Your Online Privacy Policy: Best Practices in a Rapidly Changing Environment

Wednesday, March 25, 2015

1:00 PM EST (10:00 AM PST)

You'll learn:

- When a privacy policy is legally required
- Guidance for drafting and updating a privacy policy

Already have a sound online privacy policy? Perhaps you need to start planning for your online reputation. Do you know how to prevent and protect your organization from an online reputation attack? Learn to influence search results to gain more traffic to keep your online reputation in tip top condition, but also understand what to do if a reputation attack is launched against your company. Register for the upcoming live webinar and receive 50% off the program price.

Protecting Against, Preventing, and Planning for Online Reputation Attacks

Wednesday, March 25, 2015

1:00 PM EST (10:00 AM PST)

You'll learn:

- How to navigate the process of handling online reputation attacks before, during, and after they occur
- Influence search results to legally generate more online reviews

You won't want to miss out. Want to see them both? Attend one live event and purchase the on demand version of the other program!

Take your online privacy policy and reputation seriously. Your company could be at risk. Discount offer cannot be used with any other offers or promotions.

I hope you'll join us,

Emily Norgaard
Lorman Education Services

Lorman Education Services | 2510 Alpine Rd. | Eau Claire, WI | 54703

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