

**From:** Healthcare Education Associates <reply-278835@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 1/7/2015 11:01:24 AM  
**Subject:** Data-driven Care Management - What are Plans, ACOs and Providers Employing?

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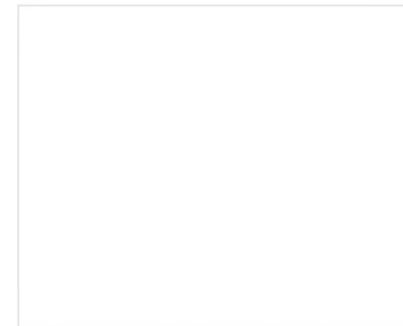
## High-Risk Patient Groups: Integrating Data, Analytics and Care Management

Hi Tony,

**High-Risk Patient Groups: Integrating Data, Analytics, and Care Management** is your one-stop conference destination for unlocking and optimizing a data-driven population health strategy.

With speakers from **Partners Healthcare, Summit Medical Group, Cornerstone Health Care, Main Line Health, Blue Cross & Blue Shield of Rhode Island, UPMC, Geisinger, Johns Hopkins, Highmark, CareSource, and more**, this is a great opportunity to hear how ACOs, health plans, and provider groups are blazing trails in data aggregation, evaluation, and utilization.

Register today and join us **January 26-27th** at the **Westin Colonnade Coral Gables!**



[Website](#) | [Brochure](#) | [Register](#)

*Learn critical steps in operationalizing your analytics! Register today!*

### Sessions at a Glance

- Successes and Failures in Transforming Information to Action
- Build It or Buy It: Integrating Data for Population Health Management
- The Ins-and-Outs of Data Governance
- Finding and Analyzing Data for Gaps in Real-Time
- Using Data to Identify Rising-Risk Members
- Stratifying Members as they Arrive

### Featured Speaking Faculty

- Robert Kritzler, **Johns Hopkins Healthcare**
- Adam Wilcox, **Intermountain Healthcare**
- Brent Bizik, **Dignity Health**
- Dennis Sweeney, **Dignity Health**
- Karena Weikel, **Geisinger Health Plan**
- Eric Weil, **Partners Healthcare**
- Jessica Moschella, **Partners Healthcare**

- through the Exchanges
- Understanding Groups and Episode Analytics
- Using Predictive Modeling to Prevent Re-Admissions... and Other Goals
- How UPMC uses Natural Language Processing to Improve Risk Scores
- Is Lifestyle and Consumer Data Valuable to Your Outcomes Strategy?
- Tapping into Health Information Exchange Traffic—New Opportunities for Population Health Data
- Data-Driven Provider Efficiency and Quality Initiatives in Population Health Management
- Using Data to Predict Member Lapses

- Beth Maynard, **Summit Medical Group**
- Henry Zeringue, **Highmark**
- Robert Gladden, **CareSource**
- Brian Wolf, **Blue Cross & Blue Shield of Rhode Island**
- Barry Fogel, **PointRight**
- Adele Towers, **UPMC**
- Renee Miskimmin, **Virginia Premier Health Plan**
- Harm Scherpbier, **Main Line Health**
- Andrew Weniger, **Cornerstone Health Care**
- Joseph Couto, **Cigna**

## Registration Details

**Priority Code** - PHN48-EM7

**Standard Rate** - \$2095

**Health Plan/Provider Rate** - \$1895\*

**Government/Non-Profit Rate** - \$895\*

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Kathie Eberhard at 704-341-2439 or [keberhard@frallc.com](mailto:keberhard@frallc.com)

**For speaking and sponsorship opportunities, contact:**

Jennifer Clemence at 704-341-2438 or [jclemence@frallc.com](mailto:jclemence@frallc.com)

## Healthcare Education Associates

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