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Subject: Inside Tips on Route Optimization Management (Speaker Q&A)

Events & Conferences: May 8-11, 2017
Exhibits: May 9-11, 2017
Ernest N. Morial Convention Center (New Orleans, LA)

WasteExpo Speaker Q&A with Marc Rogoff

Enjoy this sneak peek into one of
WasteExpo's hot-topic sessions

Waste360 recently spoke with Marc Rogoff, national expert on solid waste rate studies for SCS Engineers. SCS is a leader in designing and implementing sustainable environmental solutions, and Marc will be speaking at [WasteExpo](#) on "Route Optimization Management."

Please enjoy this sneak peek into what promises to be a great discussion!

Q: What is the future or emerging trends in route optimization software?

A: Integration with custom software applications to develop such things as bulk waste routes on the fly.

Q: What would you say are the top three benefits of using route optimization software for the waste and recycling industry?

A: The benefits of solid waste routing include improving efficiency, potentially reducing the number of vehicles out on the road and also future replacements, and improving morale through balancing routes across a solid waste collection system.

Q: Why is it difficult for municipalities and private operations to choose waste routing software?

A: It is typically complex to implement and has a high rate of failed implementations by municipalities. Typical complaints include that the software is too complicated to be adopted into daily operations; it is too expensive to purchase outright or procure through a monthly service fee, or the system maintenance requirements are too extensive.

Q: How can a solid waste collection operation gauge its need for route optimization software?

A: To assess whether a solid waste agency is a good candidate for implementing waste route optimization software, the following questions are among those that should be answered.

- Do the crews have assigned route boundaries?
- Was the last re-route more than five years ago?
- Do you know how many stops and containers are included in each individual route?
- Do you have current route statistics (e.g., time on route, time to first dump, travel time to dump site, check in and checkout time, and breakdown time)?
- Are total route times within an hour of the normal workday hours?

If the answer is "no" to any of these questions, it is highly likely that the agency's operation would benefit from route optimization.

See the full [WasteExpo agenda](#) and [register here](#).

You'll walk away with the latest insights on how to meet waste and recycling challenges in your own business or department—and you'll make valuable industry connections too!

Hurry, early-bird pricing ends on March 23!

[Register by March 23!](#)

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