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**CC:** Patel, SwatiSwatiPatel@gov.sc.gov  
Milton Kimpson (kimpsom@sctax.org)kimpsom@sctax.org  
Chrystal Laughlin (laughlcr@sctax.org)laughlcr@sctax.org  
Card, RachelRachelCard@gov.sc.gov  
**Date:** 10/23/2013 3:22:28 PM  
**Subject:** RE: Updates

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Hi Katherine,

Noted on removal of "October" for all materials. We'll update Basecamp accordingly so that all final materials can found there.

Thanks,  
Alina

Alina Avery | Marketing Coordinator | **CSID**  
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**From:** Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]  
**Sent:** Wednesday, October 23, 2013 12:31 PM  
**To:** Travis Torreyson; Alina Avery  
**Cc:** Patel, Swati; Milton Kimpson (kimpsom@sctax.org); Chrystal Laughlin (laughlcr@sctax.org); Card, Rachel  
**Subject:** Updates

Travis and Alina,

1. Attached are the updates to the out-of-state notification letter.  
*Concerns: the letter does not look official, the letter is not signed or stamped, letter does not address current enrollment in Experian*
2. Attached are updates to the fact sheet copy deck – for the 2 sided flyer.
3. **Per Legal the word October needs to be deleted from all CSID's copy when referring to the security breach – factually inaccurate.** Below are the enrollment page and print ads for taxpayers and businesses that include the month October when referring to the security breach.

**Enrollment page:** In October 2012, tax data at the South Carolina Department of Revenue (SCDOR) was compromised due to a security breach.

**Print Ad Business:** In October 2012, tax data at the South Carolina Department of Revenue (SCDOR) was compromised due to a security breach. The State of South Carolina has partnered with CSID to provide eligible South Carolina businesses with up to one year of Enterprise Threat Intelligence coverage for free.

**Print ad Taxpayer / Business – ½ page and short version:** In October 2012, tax data at the South Carolina Department of Revenue (SCDOR) was compromised due to a security breach. The State of South Carolina has partnered with CSID to provide eligible South Carolina taxpayers and businesses up to one year of CSID identity protection services for free.

4. Attached is the FINAL updated Messaging – for organizational outreach.

5. We are working on finalizing the FAQs.

Please let me know if you have any questions.

Thank you,

Katherine

Katherine F. Veldran

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