

SPOLETO FESTIVAL USA

annual auction

LIVE AUCTION

Date: Friday, February 6, 2015
Time: 7pm–8pm, cocktails and passed hors d'oeuvres
8pm–10pm, seated live auction with private concert and table-served tapas
Place: Memminger Auditorium, 56 Beaufain Street
Tickets: \$150 individual; \$1500 VIP table for six (includes reserved seating and listing on the invitation)
Online Auction: February 2 –February 15, 2015

On February 6, Charleston's Memminger Auditorium will play host to more than 300 guests as Spoleto Festival USA kicks off its 35th annual auction with an exclusive private concert and a spirited live auction that offers opportunities to bid on once-in-a-lifetime events, private dinners, and travel packages to exotic global destinations. Complementing the evening's activities will be an online auction that begins February 2. While the online auction is a stand-alone event, patrons attending the live auction will be able to bid on online items during the cocktail hour.

AUCTION DONOR BENEFITS

Donor benefits offer a unique and effective marketing opportunity, targeting the Festival's affluent and well-traveled patron base, and include the following:

- | Listing in the 2015 Auction catalog, both in the individual description of items, and in a comprehensive directory listing that includes website address
- | Recognition in Spoleto's annual Festival Program Book's Contributor page and on highly visible spoletoauction.com
- | For items contributed to the live auction, acknowledgement in a slide presentation during the auction, with two or three slides of each item
- | Considerable local press coverage with special attention paid to the most unique and exclusive items
- | Two (2) complimentary tickets to the auction for contributions with values exceeding \$2,000

SPOLETOAUCTION.COM

- | Over 10,000 clicks through spoletoauction.com
- | High visibility and brand awareness
- | National exposure to affluent demographic

