

From: Alzheimer's Association <info@alz.org>
To: Kester, Tonykester@aging.sc.gov
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Subject: Give purple this holiday season.

Alzheimer's Association

Visit [Shop for the Cause](#) for unique holiday gifts.

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Holiday shopping is in full swing! If you're in search of unique, thoughtful gifts, look no further than [Shop for the Cause](#), the Alzheimer's Association® online store. Purchase items that will delight family and friends while making a difference in the fight against Alzheimer's disease.

2014 Alzheimer's Association Ornament

This shatterproof ornament – emblazoned with the Alzheimer's Association logo and a custom snowflake depicting the care, support and research elements of the Association's mission – is a great way to show support.

Price: \$5.99

Silk Necktie

This fashionable silk necktie featuring the Association's brand symbol is the perfect accessory for stepping out to advocate for the Alzheimer's cause or to attend a holiday party.

Price: \$26.99

Café Mug

This 24-ounce coffee mug featuring the Alzheimer's Association logo is a great gift for those hard-to-shop-for people on your list.

Price: \$5.99

Pashmina Shawl

This super-soft purple pashmina shawl is embroidered with the Alzheimer's Association logo and makes raising awareness for the cause even more fashionable.

Price: \$36.99

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601
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