

**MINUTES OF CITY COUNCIL WORKSHOP
JUNE 9, 2015
MYRTLE BEACH CITY HALL**

COUNCIL:

PRESENT:

MAYOR JOHN RHODES
MAYOR PRO-TEM MICHAEL CHESTNUT
WAYNE GRAY
MIKE LOWDER
PHILIP N. RENDER
RANDAL WALLACE

ABSENT:

SUSAN GRISSOM MEANS

STAFF PRESENT:

JOHN G. PEDERSEN, CITY MANAGER
E. RONALD ANDREWS, ASSISTANT CITY MANAGER
JONATHAN "FOX" SIMONS, JR., ASSISTANT CITY MANAGER
MICHAEL SHELTON, CHIEF FINANCIAL OFFICER
TOM ELLENBURG, CITY ATTORNEY
JOAN GROVE, CITY CLERK

ALL FOIA REQUIREMENTS WERE MET.

CALL TO ORDER.....Mayor John Rhodes



Roll Call.

Present: Mayor John Rhodes, Michael Chestnut, Wayne Gray, Philip Render, Susan Grissom Means, Mike Lowder, Randal Wallace.



Mr. Pedersen requested adding Brant Bradham to the agenda for a presentation. Mayor and Councilman Wallace invited Ms. Brain and representative to discuss a matter with the Housing Authority. The issue will be considered today by the Housing Authority Board.



Marsha Robello purchased a home from the Authority. She spoke to the grant process. She said there was an error in the amounts set forth in the grant and disposition of funding and completion of the grant. She has never received grant paperwork to verify monies allocated which she requested and was promised to her.



Sylvia Williams also addressed problems she had with a grant received through the CDBG program. She reviewed the various problems which occurred and still exist.

APPROVAL OF AGENDA.....


APPROVAL OF WORKSHOP MINUTES.....May 26, 2015


APPROVAL OF MINUTES.....May 26, 2015


NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:


1. Proclamation recognizing the 800th Anniversary of the signing of the MAGNA CARTA.(mtg)
2. Proclamation honoring the Grand Strand's Law Enforcement Community.(mtg)
3. Veterans Housing Proposal – Brad Jordan, Chris Clark, Tom Costello (ws)

 Councilman Gray stated he had invited Messrs. Jordan and Clark to come before Council.

 Brad Jordan, Exec. Dir., Veterans Housing Corporation, non-profit corp. The purpose of the Corporation to assist homeless veterans in the area with housing, counseling, job assistance. There is federal funding available through program called Rapid Housing. Are identifying potential property for "Veterans Village". Housing will be erected through use of shipping containers. Showed a conceptual drawing of the proposed units to be put on 2 acres of land. Materials and labor have been donated for erection of a model. Looking for endorsement and support from the city.

 Brant Branham spoke to matters in the General Assembly: Business License (possible amendment of the bill currently proposed by Representative Quinn); Body Camera bill looking to establish a Law Enforcement Training Council to develop guidelines (City has body cameras and has developed guidelines); Aid to Local Governments will be postponed until January.

He briefly addressed the Criminal Domestic Violence Bill which was passed.

 City Attorney Ellenburg commented on a memo he had presented on this subject. A training modual is being drafted.

 Commented on the Uber Bill. Different versions in the House and Senate.

CONSENT AGENDA

1st Reading **Ordinance 2015-44** An ordinance to amend Section 203.7.A of the Centre Pointe Planned Unit Development (PUD) to include setbacks for single family homes and/or garages.


 Mr. Pedersen spoke to the amendment.


1st Reading **Ordinance 2015-45** An ordinance to extend the corporate limits of the City of Myrtle Beach by annexing 1.0 acres located behind 914 Seaboard St (TMS 173-00-02-066), and rezone said property from Horry County LI (Light Industrial) to City of Myrtle Beach WM (Warehouse Manufacturing).

 Mr. Pedersen reviewed.

 Allison Hardin stated Planning Commission recommended approval.

1st Reading **Ordinance 2015-46** An ordinance to amend Article 14 Uses, Section 1407.C of the Zoning Code rewrite to add Uses to the C-6 (Urban Village) District.

 Mr. Pedersen stated this addressed subject left out of the zoning code rewrite.

 Allison Hardin commented Planning Commission recommended approval.

1st Reading **Ordinance 2015-48** An ordinance to rezone 0.7 acres located at 721 9th Ave N Ext behind the Myrtle Beach Train Depot (TMX 181-06-05-016) from C-8 (Downtown) to WM (Warehouse Manufacturing)



Mr. Pedersen



Allison Hardin stated public hearing was held; no input from the public. Planning Commission recommends approval.

Resolution **R2015-33** to accept the dedication of that certain roadway known as Prescott Circle, located within the Sanctuary Subdivision, formerly part of the Clemson Tract, between US Highway 17 Bypass and the Withers Preserve development.



Mr. Pedersen

Motion **M2015-108** granting a Special Event Permit to Extreme Productions, Inc. for “Mustang Week Meet and Greet” in the parking lot at the Palace Theatre on July 14, 2015 from 10:00 am until 2:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.



Val Rosser reviewed this event. This is a repeat event.

Motion **M2015-109** to approve a Special Event Permit for the “Island Classic Surf and Paddle Jam” on the beach between Midway Swash and Springmaid Pier on June 20, 2015, from 8:00 am until 5:00 pm. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.



Val Rosser reviewed this event. Held a similar event in 2008. Police Dept. has reviewed and approved.

Motion **M2015-110** to designate the Myrtle Beach Area Chamber of Commerce as the organization to manage and direct the expenditure of tourism advertising and promotion funds for the 2015-16 fiscal year per South Carolina Code Sec. 6-4-10(3).



Mr. Pedersen



Mayor Rhodes asked Brad Dean to review statistics on tourism numbers.



Brad Dean spoke to a survey done annually addressing visitation. 2014 – 17.2 million visitors came to the Grand Strand last year (about 26% increase from when the tourism fee was instituted). Have enough hotels to accommodate 20 million visitors.


Motion **M2015-112** to accept a contribution from the Alliance for Community Trees and CSX Tree Restoration Program in the amount of \$6,500 to defray the cost of planting 75 trees around the lake in the Grand Park Linear Park extension.




Mr. Pedersen

Motion **M2015-113** to accept a Neighborhood Initiative Program Grant from the South Carolina Housing Corporation (“SCHC”) on behalf of the City of Myrtle Beach (the “Lead Entity”), and the Myrtle Beach Community Land Trust, LLC (“Partner”) in the amount of \$140,000 for the

acquisition, demolition, and greening of blighted residential structures located in the target areas identified in the application.

 Mr. Pedersen. There is a 50% match required.

Motion **M2015-114** to accept Community Oriented Policing Services (COPS) Grant No. 2014UMWX0085 from the U.S. Department of Justice (The “Department”) for the hiring of ten (10) additional police officers in a cooperative program between the City and the Department to enhance community policing. Total federal funding over the three-year period is \$1,250,000. Total local match for the three-year period totals \$456,994. Local match for the current fiscal year has been appropriated in the FY2014-15 budget.

 Mr. Pedersen

Motion **M2015-115** to accept a grant from the Fire House Subs Public Safety Foundation, Inc., in the amount of \$21,161.56 on behalf of the Myrtle Beach Fire Department for the purchase of simulation equipment to aid the department with training and public education.


 Mr. Pedersen. Stated this has been used for purchase of simulation equipment.


Motion **M2015-116** to accept a grant in the amount of \$1,000 from the South Carolina State Library on behalf of Chapin Library for the summer reading program.


 Mr. Pedersen


Motion **M2015-117** to approve the request of the Oceanfront Merchants’ Association for the use of the city’s boardwalk logo.

 Mr. Pedersen

 Peggy Iversen, OMA, thanked Council for all their support. Stated OMA would like to brand the boardwalk and downtown area with the city’s logo.


 Mayor Rhodes wanted to clarify this is exclusively for OMA not private entities.

 City Attorney recommended an agreement between the city and OMA to be reviewed annually.

 Rick Sarver, OMA Pres., stated they would track use of the logo. Commented merchants have had a good start for the season.

REGULAR AGENDA

2nd Reading **Ordinance 2015-39** An ordinance to levy taxes and establish a municipal budget for the fiscal year beginning July 2, 2015 and ending June 30, 2016, and a capital improvements program for fiscal years 2016-2020.

 Mr. Shelton stated 2 changes since 1st reading: funds for purchase of Charlie’s Place and renovation of Ned Donkle.

The millage after the credit is approximately 13.1.

1st Reading **Ordinance 2015-47** An ordinance to amend the 21st Ave N Gateway Market PUD (TMS 173-00-03-005) to separate the hotel use (LaQuinta) from a proposed restaurant use on 21st Ave N and to allow additional signage to accommodate the proposed restaurant.



Mr. Pedersen



Allison Hardin commented discussion at Planning Commission meeting regarding setbacks. Commented on further proposed changes to the PUD. Asked for a sign with same dimensions as Mellow Mushroom.

MOVE TO CONSENT AGENDA TO APPROVE

1st Reading **Ordinance 2015-49** An ordinance to establish the Myrtle Beach Sports Center/Broadway at the Beach Development District as a designated development area pursuant to the Tourism Infrastructure Admissions Tax Act; to authorize the City Manager to prepare and file certain documents related to the designated development area; and to authorize the City Manager to prepare provisions for the expenditure of monies raised from the area.



Michelle Shumpert reviewed the entities covered by this proposed district. This affects entities using a ticketed admission.

MOVE TO CONSENT AGENDA TO APPROVE.

Resolution **R2015-32** granting a Special Event Permit for Race 13.1 on December 6, 2015, and affirming the City's co-sponsorship.



Val Reviewed. Subject to approval by SCDOT for lane closures. This is a first time event. Some concern was expressed as to how many times the SCDOT will approve lane closures. Mr. Pedersen recommends denial.



Mr. Cain, representing the applicant, spoke to the event. Feels there will be minimal impact to the city by the routes as they propose. They have been conservative in the numbers proposed to be involved. They partner with a local non-profit for every race.



Ms. Rosser stated there have been concerns from the other racing events that this could have negative impact on the existing marathons scheduled closely to this requested date.



Mr. Cain stated they are based in Raleigh and sponsor races in 7 states.

Resolution **R2015-34** in support of Horry County, certified ~~lead~~ local government, application to the National Park Service for a grant to research historic significance of Charlie's Place for potential nomination to the National Register of Historic Places.



Mr. Pedersen indicates support for a grant being applied for.



Jack Walker stated this is being initiated by Neighborhood Initiative program.



Mary Catherine Hyman, with the County, will be working on this grant. Requesting grant in the amount of \$50,000 and there will be no city match. Deadline for the grant is June 15, 2015. The grant will require that within a year this be presented to the National Register of Historic Landmarks.

Motion **M2015-107** to authorize the city manager to dismiss or enforce the Order to Show

Cause requiring the owner(s) or parties in interest of property known as 915 4th Avenue North, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

Motion **M2015-111** to approve grants to outside agencies for the fiscal year beginning July 1, 2015.

EXECUTIVE SESSION

Motion was made by Councilman Gray, seconded by Council Lowder and approved to go into Executive Session to discuss:

Personnel matter, contractual relationships with outside agencies. Purchase of property.

Council came out of Executive Session and advised they took no action.

ADJOURNMENT

ATTEST:

MICHAEL CHESTNUT
MAYOR PRO-TEM

JOAN GROVE, CITY CLERK