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To: Veldran, Katherine <KatherineVeldran@gov.sc.gov>
Date: 1/15/2014 1:49:59 PM
Subject: Dawn Staley

EVENT: Presenting the Order of the Palmetto – Coach Dawn Staley

DATE: Saturday, November 14, 2013

TIME: Beginning of the USC / Florida Halftime show

LOCATION: USC football field

SCHEDULE / ON-SITE CONTACT: Josh Walters, 704-466-8157

PRIMARY STAFF: Katherine Veldran

PURPOSE: Presenting the Order of the Palmetto – Coach Dawn Staley

LENGTH OF SPEAKING: No speaking - USC PA will read the below script.

RUN OF SHOW:

- The Governor and Veldran meet Lauryn Dugan at the northwest corner of the field (where visiting team enters and exits the field) with 5 minutes to go in second quarter
- Lauryn will have the framed Order of the Palmetto
- Lauryn will walk Governor Nikki Haley, Coach Ray Tanner, and Coach Dawn Staley to the 50 yard line where the Governor, Dawn, and Tanner will be on video board
- The PA will read the attached script
- Once they say: **On behalf of the people of South Carolina, Governor Nikki Haley is pleased to award Coach Dawn Staley the Order of the Palmetto – South Carolina's highest civilian honor.** The Governor will present the award to Coach Staley and pose for pictures.

SCRIPT:

LADIES AND GENTLEMEN AT THIS TIME WE ASK THAT YOU PLEASE DIRECT YOUR ATTENTION TO THE FIELD WHERE CAROLINA ATHLETICS DIRECTOR RAY TANNER IS HONORED TO BE JOINED BY GOVERNOR NIKKI HALEY AND YOUR VERY OWN WOMEN'S BASKETBALL COACH DAWN STALEY.

THROUGH COACH DAWN STALEY'S OUTSTANDING LEADERSHIP IN THE ATHLETICS COMMUNITY AT THE UNIVERSITY OF SOUTH CAROLINA, SHE HAS DEMONSTRATED COMMITMENT TO THE BETTERMENT OF OUR GREAT STATE AND HER CONTRIBUTIONS WILL HAVE A LASTING IMPACT FOR YEARS TO COME.

COACH STALEY'S CAREER ILLUSTRATES THE HIGHEST IDEALS OF ATHLETIC ACHIEVEMENT AS CITIZENS ACROSS THE PALMETTO STATE WATCHED HER EARN A GOLD MEDAL IN THE 1996 SUMMER OLYMPICS AS WELL AS YOUR ELECTION INTO THE NAISMITH MEMORIAL BASKETBALL HALL OF FAME IN 2013.

COACH STALEY'S DEDICATION TO PROMOTING SUCCESS AMONG YOUNG ATHLETES IN SOUTH CAROLINA HAS NOT GONE UNNOTICED, AND WE ARE DEEPLY APPRECIATIVE OF ALL THAT SHE HAS DONE. IN THE WORLD OF MAKING A POSITIVE DIFFERENCE, YOU HAVE BEEN AN INCREDIBLY EFFECTIVE LEADER TO THOSE AROUND YOU.

ON BEHALF OF THE PEOPLE OF SOUTH CAROLINA, GOVERNOR NIKKI HALEY IS PLEASED TO AWARD COACH DAWN STALEY THE ORDER OF THE PALMETTO – SOUTH CAROLINA'S HIGHEST CIVILIAN HONOR.

WE ARE PRIVILEGED TO HAVE GOVERNOR NIKKI HALEY AND COACH DAWN STALEY IN SOUTH CAROLINA AND APPRECIATE THEIR COMMITMENT TO OUR GREAT STATE AND NATION.
LET'S HEAR IT ONE MORE TIME FOR BOTH GOVERNOR NIKKI HALEY AND COACH STALEY

Nicole Priester
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