

**From:** Mottel, Haley <HaleyMottel@gov.sc.gov>  
**To:** Samantha Pang <spang@wmgllc.com>  
**CC:** Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
Lindsey Smulders <lsmulders@wmgllc.com>  
**Date:** 4/7/2014 9:33:35 AM  
**Subject:** RE: 2014 First Gentleman's Invitational Partnership

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Thank you, Sam!

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**From:** Samantha Pang [mailto:spang@wmgllc.com]  
**Sent:** Monday, April 07, 2014 9:27 AM  
**To:** Mottel, Haley  
**Cc:** Veldran, Katherine; Lindsey Smulders  
**Subject:** RE: 2014 First Gentleman's Invitational Partnership

Hi Haley,

I do have four names for you, but waiting on the completed forms. Sorry for the delay, I will get them to you ASAP!

Bill Drewry, Rich Calacci, Harry Kagman, Glenn Riedman

Thanks,  
Sam

**Samantha Pang | Wasserman Media Group**  
P: 416-214-6103, ext. 228 | M: 647-390-0068

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**From:** Lindsey Smulders  
**Sent:** Monday, April 07, 2014 8:54 AM  
**To:** Mottel, Haley  
**Cc:** Veldran, Katherine; Samantha Pang  
**Subject:** RE: 2014 First Gentleman's Invitational Partnership

Hi Haley,

I unfortunately don't think I have good news for you! Sam, can you please follow up?

Thank you,  
Lindsey

**Lindsey Smulders (Welsh) | Wasserman Media Group**  
P: 416-214-6103, ext.225 | M: 647-882-4211

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**From:** Mottel, Haley [mailto:HaleyMottel@gov.sc.gov]  
**Sent:** Monday, April 07, 2014 8:23 AM  
**To:** Lindsey Smulders  
**Cc:** Veldran, Katherine  
**Subject:** RE: 2014 First Gentleman's Invitational Partnership

Good morning Lindsey,

Hope you are well. Katherine asked that I check in with you to see if you had a status update for the players in the First Gentleman's Invitational. Please let me know if you have any questions! Hope you have a great day!

Name	Affiliation	Title	Handicap	Size
	RBC			

Thank you,  
Haley

Haley Mottel  
Legislative Liaison  
Office of Governor Nikki R. Haley  
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[HaleyMottel@gov.sc.gov](mailto:HaleyMottel@gov.sc.gov)

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**From:** Lindsey Smulders [<mailto:lsmulders@wmgllc.com>]  
**Sent:** Tuesday, March 18, 2014 1:08 PM  
**To:** Veldran, Katherine  
**Cc:** Derek Paton; Mottel, Haley  
**Subject:** RE: 2014 First Gentleman's Invitational Partnership

Thanks Katherine, we will get the information out to RBC for their one foursome but I'm not too hopeful we'll have RSVP's my March 28<sup>th</sup>. We'll do our best 😊

As for the logo on the shirt, as discussed we are ok removing 'presented by Boeing'. Also note that the colours appear to be reversed, see below:

**Correct** (if RBC Heritage text is white, the RBC letters in shield need to be white)



**Incorrect**



I can't open EPS files but attached should be the right all white logo. Let me know if not!

Thanks,  
Lindsey

Lindsey Smulders (Welsh) | Wasserman Media Group

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**From:** Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]  
**Sent:** Tuesday, March 18, 2014 1:00 PM  
**To:** Lindsey Smulders  
**Cc:** Derek Paton; Mottel, Haley  
**Subject:** RE: 2014 First Gentleman's Invitational Partnership

Lindsay and Derek,  
Thank you for your support!

Wind shirt: *Linds thanks for the call.*

- Attached is a sample of the First Gentleman's Invitational (FGI) wind shirt.
- We would order - navy with 3 logos – RBC, FGI, and the SC Power Team.
- I will email you the mock-up ASAP for your approval.

RBC foursome:

- Attached is FGI information and RSVP player form.

Please let me know if you need anything else.  
Thank you again for RBC's support.  
Katherine

Katherine F. Veldran  
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[KatherineVeldran@gov.sc.gov](mailto:KatherineVeldran@gov.sc.gov)

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**From:** Lindsey Smulders [<mailto:lsmulders@wmgllc.com>]  
**Sent:** Tuesday, March 18, 2014 9:45 AM  
**To:** Veldran, Katherine  
**Cc:** Derek Paton  
**Subject:** RE: 2014 First Gentleman's Invitational Partnership

Hi Katherine,

Thanks for your note and vmail, I hope all is well!

RBC is looking forward to partnering with your event this year, the shirt mockup below looks great. Would the wind shirts be an incremental cost? If its easiest please have the shirt invoice made out to my attention and we'll pay your vendor directly.

How many foursomes are available to RBC this year?

Thank you, and let me know when it's a good time to chat on the phone if you'd prefer that.  
Linds

Lindsey Smulders (Welsh) | Wasserman Media Group  
P: 416-214-6103, ext.225 | M: 647-882-4211

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**From:** Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]  
**Sent:** Monday, March 17, 2014 1:24 PM  
**To:** Lindsey Smulders

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**Cc:** Derek Paton

**Subject:** 2014 First Gentleman's Invitational Partnership

**Importance:** High

Lindsay,

Happy Monday!

Thank you for your time during Sponsorship Day to discuss with Amy and I the 2014 First Gentleman's Invitational. We would like to thank you and Derek again for RBC's partnership in the 2013 First Gentleman's Invitational. Its success would not have been possible without RBC's partnership.

With the momentum we have gained and with Michael Haley's return from Afghanistan, we believe the 2014 First Gentleman's Invitational will be a milestone event for South Carolina.

Below and attached are the golf shirts that RBC sponsored last year. We hope RBC will participate and partner with us for this year's tournament.

Would RBC be interested in sponsoring the golf wind shirts for this year's tournament? I can provide you with a mockup of the wind shirt with prices – *this order would be very similar to last year's*.

Please let me know when you're available for a call to discuss details about 2014 First Gentleman's Invitational.

I look forward to our call.

Thank you,

Katherine

Katherine F. Veldran

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**From:** Derek Paton [<mailto:dpaton@wmgllc.com>]

**Sent:** Tuesday, March 12, 2013 7:14 PM

**To:** Veldran, Katherine

**Cc:** Lindsey Welsh

**Subject:** RE: FGI Golf Shirts

Hi Katherine,

RBC would like to purchase the shirts for the event participants. Lindsey will connect with you tomorrow on the shirt, logo placement and approval, etc.

**Derek Paton**

Vice President | Golf Division

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**From:** Veldran, Katherine [<mailto:KatherineVeldran@gov.sc.gov>]

**Sent:** March-11-13 11:13 AM

**To:** Derek Paton

**Subject:** FGI Golf Shirts

Derek,

Attached is the quote and below is a mockup of the golf shirts for the FGI. If you need anything else please let me know.

I'm around all day. Thank you for your support.

Thank you,

Katherine



RIGHT SLEEVE



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