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Subject: Funding Opportunity: Senior Medicare Patrol and State Health Insurance Assistance Program

April 21, 2015

Funding Opportunity: Senior Medicare Patrol and State Health Insurance Assistance Program

Seeking Applications for Hard-to-Reach Beneficiary Project

The Administration for Community Living oversees two programs geared toward educating and empowering Medicare beneficiaries; the Senior Medicare Patrol (SMP) and the State Health Insurance Assistance Program (SHIP). The SMP helps beneficiaries spot and report fraud related to their use of Medicare, and the SHIP provides information and counseling to help Medicare beneficiaries select health insurance programs that best meet their needs.

ACL seeks to assist these state-based programs in providing their services to hard to reach beneficiaries. Cooperative agreements of up to \$150,000 will be awarded to successful applicants proposing to develop new and creative strategies and tools for connecting with hard to reach beneficiaries. Entities eligible to apply include domestic public or private non-profit organizations. Hard to reach populations include, but are not limited to, the following groups:

- Medicare Beneficiaries under age 65
- Lesbian, Gay, Bisexual, and Transgender Medicare Beneficiaries
- American Indian/Alaska Native Medicare Beneficiaries
- Beneficiaries located in rural areas
- Limited-English Speaking Beneficiaries
- Medicare Beneficiaries of Racial/Ethnic Minority Communities

An informational conference call will be held on **Thursday, May 7, 2015 at 2:00 p.m. ET**. To participate in the call, dial 1-888-566-5976, when prompted, enter passcode: 5922266.

Letter of Intent Due: April 30, 2015

Application Deadline: June 14, 2015

[Click here](#) to see the full announcement.

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