

**From:** Priester, Nicole  
**To:** Jessica Watts <watts@myscma.com>  
**CC:** Catherine Hayes <Catherine@myscma.com>  
Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
**Date:** 12/27/2013 10:52:31 AM  
**Subject:** RE: Governor Haley- SC Automotive Summit

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Hi Jessica,

I apologize for my delayed response to your request below. Thank you for extending the invitation to Governor Haley to speak to the Southern Automotive Women's Forum after she gives the keynote address at the SC Automotive Summit on Wednesday, February 19, 2014 in Greenville. Governor Haley appreciates your consideration, but regrettably her schedule will only allow for her to be with you all until 12:30 PM. Thank you for thinking of Governor Haley, and she looks forward to giving the keynote from 11:30 AM- 12:15 PM that day.

I will be in touch soon regarding the details of the event.

Take Care and Happy New Year,  
Nicole

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**From:** Jessica Watts [mailto:watts@myscma.com]  
**Sent:** Wednesday, December 18, 2013 9:48 AM  
**To:** Priester, Nicole  
**Cc:** Catherine Hayes  
**Subject:** RE: Governor Haley- SC Automotive Summit

Here is the information you requested. I have copied Catherine Hayes on this request as she is the one involved with this group. Please let me know if you have any questions. Thank you

Request for Governor Haley to speak to the Southern Automotive Women's Forum

**Date: Wednesday, February 19**

**Time: 12:15 pm, immediately following Keynote Address at the SC Automotive Summit 2014**

**Location: Hyatt Greenville, SC**

The Southern Automotive Women's Forum (SAWF) promotes education and scholarships to women students pursuing a STEM education and facilitates professional advancement of women in the automotive industry of the Southern states. Given that the students of today are the Workforce of tomorrow, our members serve as accessible role models to encourage young women from elementary through high school to focus on the STEM fields in continued education.

The **SAWF Scholarship Program** provides financial assistance to women enrolled or enrolling in a STEM field at an accredited 2-year technical program, 4-year undergraduate program or graduate program with hopes that the education will be used for a career in the automotive industry. Since the introduction of the Scholarship Program in August 2011, SAWF has awarded scholarships totaling \$75,500 in increments ranging from \$500 to \$5,000 per student.

To support SC's sincere effort to close the skills gap, this organization and its programs target Middle School girls to expose them to the "cool factor" of advanced manufacturing, the array of automotive products produced in SC, the career path of successful women currently in the automotive industry and what these young girls can expect as a lifestyle in this field.

SAWF hosts events in the Southeast and partners with automotive manufacturers and alliances to provide professional development and networking opportunities for women in the automotive industry. SAWF will invite members and women executives and professionals from regional automotive facilities to attend the SC Automotive

Summit 2014.

We would be honored to have Governor Haley speak to these influential professional women immediately following her presentation at the SC Automotive Summit 2014. Topics could include any of the following:  
Women in Industry, Workforce Development – Tapping the Women Resource, Closing the Skills Gap through STEM Education

**Date: Wednesday, February 19**

**Time: 12:15 pm, immediately following Keynote Address at the SC Automotive Summit 2014**

**Location: Hyatt Greenville, SC**

Jessica Watts  
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**From:** Priester, Nicole [<mailto:NicolePriester@gov.sc.gov>]  
**Sent:** Monday, December 02, 2013 11:33 AM  
**To:** Jessica Watts  
**Subject:** RE: Governor Haley- SC Automotive Summit

Can you send me a little more information about this event please?

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**From:** Jessica Watts [<mailto:watts@myscma.com>]  
**Sent:** Monday, December 02, 2013 10:58 AM  
**To:** Priester, Nicole  
**Subject:** Governor Haley- SC Automotive Summit

After Governor Haley's presentation on February 19, we would like to invite Governor Haley to speak to the Southern Automotive Women's Forum in the Crepe Myrtle room followed by a private SAWF lunch. Would she be able to commit to 15 additional minutes to her time at the Summit?

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