

From: National Mature Media Awards Program <phenze@seniorawards.com>
To: Kester, Tonykester@aging.sc.gov
Date: 4/6/2016 1:43:16 PM
Subject: Final Awards Entry Deadline This Friday!

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2016 National Mature Media Awards Competition -- 25th Anniversary

Late Entry Deadline -- This Friday April 8th
*Your entry must be received by this date to be eligible
for the 2016 competition.*

*Achieve National Recognition for Your Older Adult Materials
and Programs!*

*Please excuse this reminder if you have already
submitted an entry for this year's National Mature
Media Awards competition.*

New 2016 Entry Categories: Health Promotion & Wellness,
Caregiving, and Home & Community-Based Programs

The *Call for Entries* for the 2016 [National
Mature Media Awards](#) -- celebrating its 25th
anniversary this year -- is available for
[download](#).

Complete details about the 2016 awards -- the
largest program of its kind -- including entry
divisions and categories, FAQs, judging
criteria, and more can be found
at seniorawards.com.

Gold, Silver, Bronze, and Merit award
recognition will be given in 41 [entry categories](#)
and 12 [entry divisions](#). New entry categories
for 2016 include:

- *Health Promotion & Wellness*
- *Caregiving*

- *Home and Community-Based Programs*

Hundreds of local, state, and national organizations enter the National Mature Media Awards competition every year. Recent Gold & Silver winners have included: AARP, Area Agencies on Aging, Arthritis Foundation, Beacon Newspapers, Bluespire Senior Living, CMS, Davis Harrison Dion, Hospitals and Health Systems, Leisure Care, Love & Company, Mayo Clinic, Medicare Health Plans, NIH, Optum, Porter Novelli, Retirement Communities, Senior Centers, Staywell, UnitedHealthcare, VFW, and Wirthwein Marketing.

Entries are eligible for the competition if they were produced or distributed during 2015. Online or digital entries are eligible if they are active during the judging review period from April-June, 2016.

The entry fee for the 2016 National Mature Media Awards is \$59.00 per submission. Some entry categories require an additional fee.

Late entries will be accepted through this Friday, April 8th-- we must receive your entry by this final deadline.

The *Mature Market Resource Center* (MMRC), organizer of the [National Mature Media Awards](#), is a national clearinghouse for professionals who work with older adults. Other well-known MMRC programs include the [New Product & Technology Awards](#), [National Senior Health & Fitness Day](#), and the [Mature Fitness Awards--USA](#).

For more information about the 25th anniversary competition, visit seniorawards.com, e-mail: info@seniorawards.com or call 1-800-828-8225 (weekdays 9-5 Central time).

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list. If you do not wish to receive future e-mails about the awards competition, please check the "SafeUnsubscribe" link below, and your e-mail will be promptly removed. Thank-you.

Mature Market Resource Center, 328 W. Lincoln Ave., #10, Libertyville, IL 60048

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