

From: Amy Duffy <aduffy@scprt.com>
To: Kelly BarbreyKBarbrey@Columbiaauthority.com
Veldran, KatherineKatherineVeldran@gov.sc.gov
CC: Bill EllenBEllen@Columbiaauthority.com
Date: 9/23/2014 2:58:07 PM
Subject: RE: Governor's Carolighting

Hi Kelly –

I do not have any other suggestions to offer. I say go ahead and send out the scope of work to all 3 and lets see what type of response we get.

Many thanks!!
Amy

Amy Duffy
Chief of Staff
SCPRT



From: Kelly Barbrey [mailto:KBarbrey@Columbiaauthority.com]
Sent: Tuesday, September 23, 2014 12:23 PM
To: katherineveldran@gov.sc.gov; Amy Duffy
Cc: Bill Ellen
Subject: Governor's Carolighting

Katherine and Amy,

The event planning firm we contacted has responded and unfortunately determined that they do not have the capacity to handle the Carolighting event at this time. I felt that they would be a perfect fit, and they have expressed interest in working with us next year, but we will need to go quickly to plan B for 2014.

I have talked with some of our Convention Center event staff for recommendations, and they provided a few that I have researched that would potentially work. At this stage I believe our best plan of attack would be to send the scope of work to all three (and any others that you may know of to add to the mix) with a Friday response deadline and see what comes back.

Event planners recommended by Convention Center staff:

1. Rachel Barnett, works part time for ITology. Also planned the Tie Us Together bow-tie event which was held at the Convention Center recently as well as numerous other events <https://www.facebook.com/tieustogethercolumbia>
2. Nancye Bailey Carolina Event Consultants www.carolinaeventconsultants.com
3. John Whitehead, Carolina Music Festival Association

I have a few other feelers out as well.

Through the initial contact with Flock and Rally we did receive a proposal from Bruce Crouch for the sound services. You will find that information in the email below. I am copying our CEO, Bill Ellen as well as Renee Williamson, director of marketing in our office.

Please let me know any thoughts or suggestions you may have. I will move as quickly as possible to avoid more

planning time lost. Feel free to call me at the office or on my cell today for further discussion.

Regards,

Kelly Barbrey

Vice President of Sales & Marketing
Midlands Authority for Conventions, Sports & Tourism
1101 Lincoln Street | Columbia, SC 29201
Phone: 803.545.0018 | Fax: 803.545.0013
columbiacvb.com | [@columbiasc](https://twitter.com/columbiasc) | [#famouslyhot](https://www.facebook.com/famouslyhot)



From: debi.schadel@gmail.com [<mailto:debi.schadel@gmail.com>] **On Behalf Of** Debi Schadel

Sent: Tuesday, September 23, 2014 10:59 AM

To: Kelly Barbrey

Cc: Tracie Broom

Subject: Governor's Carolighting

Hello Kelly,

Thank you so much for thinking about us for the Governor's Carolighting. We spoke with Bruce and found out that his quote for the sound and ETV portion of the event would be \$1,045.50.

From Bruce:

"The total is \$1045.50, for all sound reinforcement and audio services, providing audio feeds to ETV and coordinating with them, as well as all the choirs and program participants, GSA and State House staff and electricians, etc."

We then asked him if he might be able to do more of the event planning side and he said yes, but that he'd need a couple days to look more closely at the proposal.

On our end though, things have changed. Tracie and I had a come-to-Jesus with ourselves this weekend. Flock and Rally is going through a growth period, and we are looking to bring on a new staff member. Unfortunately, with the time needed to bring on a new staff member coupled with our current workload, we have made the difficult decision to hold off on going after any more work until after the new year. After we agreed to put in a proposal, we took the time to look at our significant additional duties for Famously Hot New Year and feel that the best thing we can do for all of our current and future clients is to hold off on new work until February 1st. We would still love the opportunity to work with the CVB and the Governor's office in the future, and we will be ready to tackle new projects in 2015.

Because this event is coming up quickly, we feel that it is unfair to you to take on this job in a situation wherein we might not be able to give you our fullest attention. This in no way means that we do not desire to work with you and we hope that we have the opportunity to do so in the future.

We are hoping that if Bruce is able to do the majority of the logistical event planning work, you will only need someone with event planning savvy to coordinate the sponsor relationships and communications/relationship management overall. Thank you for understanding, and please feel free to call us with any questions about this.

Thank you!

Debi

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Debi Schadel

Partner, **Flock and Rally**: Events + Communications for a Brave New South

701 Whaley Street, Loft 202, Columbia, SC 29201 | 803-348-8861 | debi@flockandrally.com

Current clients and projects: [Motor Supply Co. Bistro](#); [Harbison Theatre](#) at Midlands Technical College; [EngenuitySC](#); [Central Carolina Community Foundation](#); [Southern Community Services](#); [Lake Carolina](#) Master Association; Cayce Mayor [Elise Partin](#); [Crafty Feast](#) indie artisan fair, Dec. 14, 2014; [Famously Hot New Year](#) 2015 social media. Board member of: 1 Million Cups entrepreneurial program of the Kauffman Foundation, American Marketing Association of Columbia, & Palladium Society of Historic Columbia Foundation
[@FlockAndRally](#)