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Subject: HHI Motoring Festival –helping to make American automotive history

100 Years of South Carolina Automotive Manufacturing to be
Celebrated with an Anderson Motor Company Addition to
the HVA National Historic Vehicle Register

A number of only 12 known Palmetto-state manufactured cars in existence will be shown at the 2016 Hilton Head Island Motoring Festival – and one will make American automotive history

While over 5,500 cars were built, only a handful are thought to remain worldwide. One, a unique 1920 Anderson Six Convertible Roadster, will receive a special honor this year. The car, owned by Paul and Kathleen Ianuario of Duncan, SC, will join

an exclusive group of automotive icons as it is added to the Historic Vehicle Association's (HVA) National Historic Vehicle Register. All historic reference materials – exhaustively studied, documented and verified by HVA as well as the College of Charleston's Department of Historic Preservation – will be added to the permanent archives of the U.S. Library of Congress.

"We're proud to pay tribute to a century of South Carolina automotive heritage this year, with a spotlight on these rare Anderson Motor Company automobiles," said Carolyn Vanagel, president of the HHIMF. "From the state's earliest success with designing and assembling cars that led the industry in advanced technology to today's latest models from long-time South Carolina-based manufacturer BMW and now Volvo, we're looking forward to a thoroughly intriguing journey through the decades."

From 1916 to 1925, a total of 5,553 Anderson cars were produced in Rock Hill, SC, in direct competition with Henry Ford's Model T. Featuring the motto "A little bit higher in price, but made in Dixie," Anderson cars were indeed the South's luxurious alternative to Detroit's mass market vehicles, featuring mahogany, South Carolina hickory, premium leather and other top-quality trim and materials. The cars also introduced interesting color schemes to the automotive industry, tempting buyers with the rich patina of purple, blue, yellow, and other alternatives to Ford's basic black palette. [READ MORE..](#)

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