

From: Priester, Nicole <NicolePriester@gov.sc.gov>
Required: Godfrey, Rob <RobGodfrey@gov.sc.gov>
Adams, Chaney <ChaneyAdams@gov.sc.gov>
Symmes, Brian <BrianSymmes@gov.sc.gov>
Packard, Clark <ClarkPackard@gov.sc.gov>
Pippin, Zach <ZachPippin@gov.sc.gov>
Subject: Donate Life Press Conference
Location: 1st Floor Lobby, Statehouse
When: 4/2/2015 10:00:00 AM - 10:30:00 AM

APPROVED BY: NH on 12/11

EVENT: Donate Life Press Conference

DATE: Wednesday, January 8, 2014

TIME: 10:00 AM

LOCATION: 1st Floor Lobby, Statehouse (Tracy Armstrong is coordinating the location details).

LOCATION SET-UP: Podium with flags. There will be a table with information and promotional items as well as a pull up banner regarding organ and tissue donation.

ON-SITE LOCATION CONTACT: Tracy has handled the location logistics.

SCHEDULING CONTACT:

Tracy Armstrong
CEO/Executive Director
C
864.607.1220 (cell)

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Gov. Haley will join SCDMV Director Kevin A. Shwedo and Donate Life SC in a press conference announcing a New Partnership Campaign to the citizens of South Carolina. The purpose of the event is to send a message and educate SC citizens about the critical need for organ and tissue donation in SC, thus enhancing and saving many lives!

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Tracy Armstrong, CEO/Executive Director- CEO/Executive Director

INTRODUCED BY:

LENGTH OF SPEAKING: 3-5 mins.

SPEAKING ORDER/LINE-BY-LINE:

SUGGESTED TALKING POINTS:

BACKGROUND:

PRESS RELAESE:

PARKING: