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**Subject:** Donate Life Press Conference  
**Location:** 1st Floor Lobby, Statehouse  
**When:** 4/2/2015 10:00:00 AM - 10:30:00 AM

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**APPROVED BY:** NH on 12/11

**EVENT:** Donate Life Press Conference

**DATE:** Wednesday, January 8, 2014

**TIME:** 10:00 AM

**LOCATION:** 1st Floor Lobby, Statehouse (Tracy Armstrong is coordinating the location details).

**LOCATION SET-UP:** Podium with flags. There will be a table with information and promotional items as well as a pull up banner regarding organ and tissue donation.

**ON-SITE LOCATION CONTACT:** Tracy has handled the location logistics.

**SCHEDULING CONTACT:**

Tracy Armstrong  
CEO/Executive Director  
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864.607.1220 (cell)

**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:** Zach Pippin

**PURPOSE:** Gov. Haley will join SCDMV Director Kevin A. Shwedo and Donate Life SC in a press conference announcing a New Partnership Campaign to the citizens of South Carolina. The purpose of the event is to send a message and educate SC citizens about the critical need for organ and tissue donation in SC, thus enhancing and saving many lives!

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:** Tracy Armstrong, CEO/Executive Director- CEO/Executive Director

**INTRODUCED BY:**

**LENGTH OF SPEAKING:** 3-5 mins.

**SPEAKING ORDER/LINE-BY-LINE:**

**SUGGESTED TALKING POINTS:**

**BACKGROUND:**

**PRESS RELAESE:**

**PARKING:**