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Subject: Are your apps clicking with citizens? / Building inspections go virtual / Spending cuts - the upside

WELCOME TO SMART CITIES NOW

Updates on smart city progress around the globe

NEWS & TRENDS

Are your apps clicking with your citizens?

Many cities are building apps to better connect with their citizens, but are they giving people the apps they really want? Don't miss a new IBM report on apps people say they want most. Their answers may surprise you. [MORE >>](#)

Yes, there can be a bright side to spending cuts

Cities often use tight budgets as an excuse to pause their sustainability efforts, according to a new survey. But some enterprising cities are treating them as a growth opportunity instead. Learn how that strategy is paying off. [MORE >>](#)

Why big U.S. cities are moving to one-bin recycling

How do the biggest cities in the U.S. collect their residents' recyclables? The same way many towns around the country do these days -- in one big bin. More and more cities are discarding the idea of making residents separate glass, paper and plastics. It's more convenient... but at what cost? [MORE >>](#)

PARTNER SPOTLIGHT

Itron tapped to modernize Italy's natural gas distribution system...

Mercedes-Benz develops door-to-door navigation app for Apple Watch..

Enel plans major renewable energy and grid investments in Africa...

Top U.S contractor for 17 years running? It's **Bechtel**, according to ENR.

.. **MasterCard** exec chosen for high-level UN panel on humanitarian financing... **Alstom** will supply Power Grid's first "Make in India" gas-insulated substations. [MORE >>](#)

PILOTS & PROJECTS

Look who's testing virtual building inspections

Tight budgets and demands for improved services are nothing new for local governments. So when an innovation that could mean lower cost and better service delivery comes up, it's time to take notice. Read about San Bernadino County's pilot program that integrates video into building inspections. [MORE >>](#)

Is a microgrid the answer for Sherburne, NY?

Siemens and partners will assess the feasibility of a community microgrid for Sherburne, New York. The community was one of five to win \$100,000 in microgrid development money in the state's NY Prize competition to protect critical infrastructure. Get the details. [MORE >>](#)

JESSE'S PICKS

Does your city have a solid cybersecurity strategy?

If not, or if you're not sure, I encourage you to download a free 7-step guide from Microsoft. It will help your team prioritize risks and assign roles and responsibilities for key aspects of cybersecurity within your city infrastructure.

[Click here to get the guide>>](#)

SMART CITY EVENTS

5.31: ACEEE Energy Efficiency
Finance Forum
San Francisco

6.1: NIST Global Teams Challenge
Expo
Washington, D.C.

6.3: Verizon IoT Webinar - "The Art
of Smart Cities Solutions"

6.8: Internet of Things Expo
Dubai

Who are you going to meet at Smart Cities Week?

Registrations for the Council's Smart Cities Week & Exhibition in Washington, D.C. Sept. 14-16 are building. Already the attendee list looks like a who's who of top elected officials and department heads from cities and government agencies large and small. They'll be joined by leading smart cities experts from private industry, academia, trade associations and civic groups. We hope you'll join us too! [Register now >>](#)

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6.24: Smart Cities Now

Nice, France

Get details on these and more smart city events >>

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The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

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