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Subject: The Citadel's 9th Annual Principled Leadership Symposium
Location: The Citadel, McAlister Field House, 171 Moultrie Street, Charleston, S.C.
When: 3/17/2016 11:15:00 AM - 12:00:00 PM
Attachments: ATT99211

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APPROVED BY: NH on 11/23

EVENT: The Citadel's 9th Annual Principled Leadership Symposium

DATE: Thursday, March 17, 2016

TIME: 11:00 AM

LOCATION: The Citadel, McAlister Field House, 171 Moultrie Street, Charleston, S.C.

LOCATION SET-UP: There will not be a stage. Distinguished guests will be seated on the floor and cadets/other students will be seated in the bleachers/chair backs. There will be a podium and a lapel microphone.

ON-SITE LOCATION CONTACT:

COL William Fletcher
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(843) 953-5145
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SCHEDULING CONTACT:

Carla M. DeMille
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PURPOSE: Gov. Haley will address the Corps of Cadets during The Citadel's 9th Annual Principled Leadership Symposium. The theme of this year's symposium is: Character, Courage, and Community.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY:

Lieutenant General John W. Rosa
USAF, Retired
President
The Citadel

INTRODUCED BY:

Lieutenant General John W. Rosa
USAF, Retired
President
The Citadel

LENGTH OF SPEAKING: 15-20 mins and 10 mins of Q&A (Q&A will be moderated by Regimental Commander, Cadet Colonel Jimmy Urban)

SPEAKING ORDER/LINE-BY-LINE:

Once all of the guests are seated, the cadet adjutant calls "All Rise". Everyone in the field house will stand as Governor Haley, Lieutenant General Rosa, and Cadet Colonel Jimmy Urban enter.

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|----------|--------------------------------------------------------------------------------------------------------------------------------------------|
| 11:14 AM | Governor Haley, Lt Gen Rosa, and Cadet Urban enter the arena |
| 11:15 AM | Adjutant calls audience to attention |
| 11:16 PM | Lt Gen Rosa enters the arena and goes to the podium to introduce the speaker (Governor Haley and Cadet Colonel Urban go to their seats) |
| 11:18 PM | Lt Gen Rosa's remarks and introduction |
| 11:20 PM | Governor Haley's address |
| 11:40 PM | Q & A Facilitation |
| 11:50 PM | Cadet Colonel Urban recognizes the last question |
| 11:55 PM | Cadet Colonel Urban presents a print of Padgett-Thomas Barracks |
| 12:00 PM | Adjutant Calls—"All Rise"--VIPS dismissed |
| 12:02 PM | Lt Gen Rosa walks Governor Haley to her car |
| 12:05 PM | Rest of Audience dismissed |

ATTENDEES: 2,300 attending which includes members of the Corps of Cadets, Visiting Student Delegates from other colleges/universities, The Citadel faculty, staff, senior leadership and members of the Board of Visitors, and special guests.

BACKGROUND: The Leadership Symposium supports The Citadel's mission to educate and develop their students to become principled leaders in all walks of life by instilling their Core Values of *Honor*, *Duty*, and *Respect*. This is an excellent opportunity to influence the ethical decision making skills of their future leaders, including those who will enter active duty upon graduation. In addition to The Citadel, they expect to have delegates from approximately 35 other colleges and universities to include the six Senior Military Colleges, Federal Academies, and civilian colleges and universities from across the Southeastern United

States. The theme of this year's symposium is: Character, Courage, and Community.

SUGGESTED TALKING POINTS:

Leadership is the overall theme. With that in mind, we have several suggestions: Courageous leadership during difficult times, Charleston Strong, AME Shooting, Response to the flood, the Governor's observations of the AME victims and how they model forgiveness.